

Blackbaud Financial Aid Management

USER WEBINAR SERIES: #2 *BEST PRACTICES: COVID-19*

FRIDAY, APRIL 17, 2020

JOHN GILLEN & AARON WACHHOLZ

*Blackbaud Smart Aid Specialists with 40 Years of Combined
K-12 Private/Independent Leadership Expertise*

blackbaud®



John Gillen

John.Gillen@Blackbaud.com



REMOTE: FORT LAUDERDALE, FL
AT BLACKBAUD SINCE JULY 2015



Aaron Wachholz

Aaron.Wachholz@Blackbaud.com



REMOTE: BURNSVILLE, MN
AT BLACKBAUD SINCE FEBRUARY 2017

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Today's Agenda

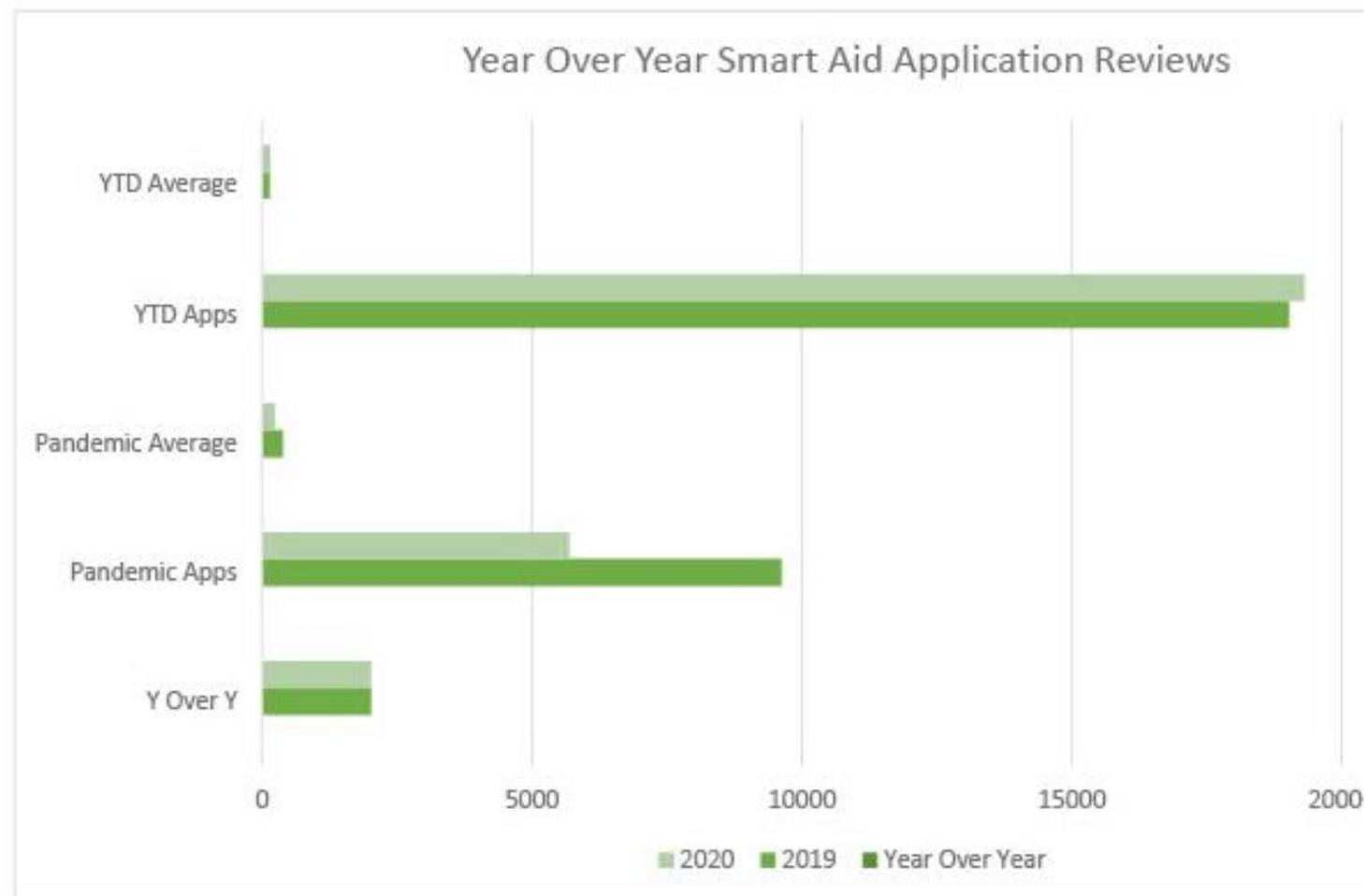
- Welcome & Overview
- Recap of Webinar Series #1
- What Our Smart Aid Team is Doing to Help You, Help Parents
- Smart Aid Features Demonstration
- Best Practices/Sharing
- Q/A

Recap of Webinar #1

- Adjusting Deadlines & Relaxing Required Documents
- Switching to School Pay vs. Parent Pay
- Adjusting Custom Questions
- Reviewing “As-Is” & Re-Reviewing Applications
- Missing Document Report
- Budgets & Awards

What Our Smart Aid Team is Doing to Help You, Help Parents

- Continuing Business As Usual
 - 51% Schools are active
 - 23% of Annual applications (↓ 8%)
- Preparing for Longer Aid Season
 - ~75% remaining to process Y-end
- Collecting Application IDs for Future Reference to Schools
- Awaiting Possible Product Enhancements



Smart Aid Features Demonstration

- Application Statuses & Communication
- Missing Document Report
- Budgets & Awards
- [Blackbaud Communities](#)

Best Practices/Sharing

- How Has Covid-19 Affected Your Financial Aid Decisions?
- Open Dialogue of What's Working at Your School
- Responding to the “New Normal” with Smart Aid Confidence
- Bring Your Ideas to Communities

Questions & Answers

- Open Dialogue of What's Working at Your School
- What Can We Bring to You, Next Time?

Next Webinar
Friday, April 24th @ 11:00 AM