

Blackbaud Financial Aid Management

USER WEBINAR SERIES: #1 *BEST PRACTICES: COVID-19*

FRIDAY, APRIL 10, 2020

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K-12 Private/Independent Leadership Expertise*

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AT BLACKBAUD SINCE JULY 2015



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Today's Agenda

- Launching this Webinar Series
- Smart Aid as a Tool & Resource
- Did You Know? Some Tips & Tricks
- Best Practices/Sharing
- Q/A

Launching this Webinar Series

- Background of Series
- Meeting the Current Needs while Providing Proactive Support
- Blackbaud Community Engagement (Communities)

Smart Aid as a Tool & Resource

- Application Statuses & Communication
- Missing Document Report
- Budgets & Awards
- Award & Denial Letters
- Send to Smart

Did You Know? Some Tips & Tricks

- Adjusting Deadlines
- Relaxing Required Documents
- Switching to School Pay vs. Parent Pay
- Adjusting Custom Questions
- Reviewing “As-Is”
- Re-Reviewing Applications

Best Practices/Sharing

- How Has Covid-19 Affected Your Financial Aid Decisions?
- Open Dialogue of What's Working at Your School
- Responding to the “New Normal” with Smart Aid Confidence
- Bring Your Ideas to Communities

Questions & Answers

- Open Dialogue of What's Working at Your School
- What Can We Bring to You, Next Time

Next Webinar
Friday, April 17th @ 11:00 AM