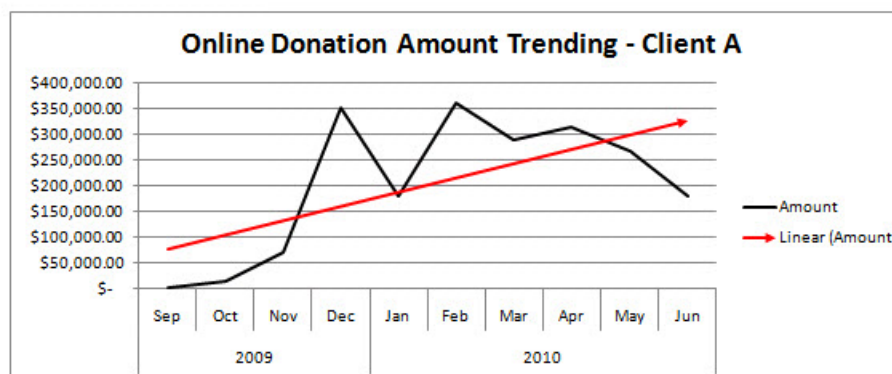
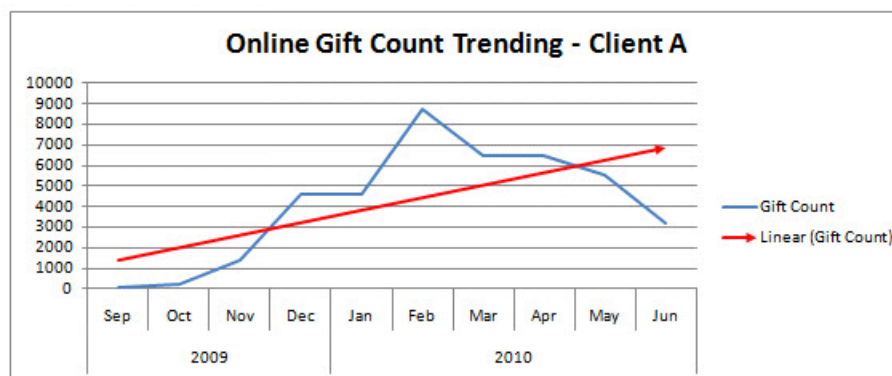


MYSAMARIS CLIENT SUCCESS STORIES— TOLD WITH DATA

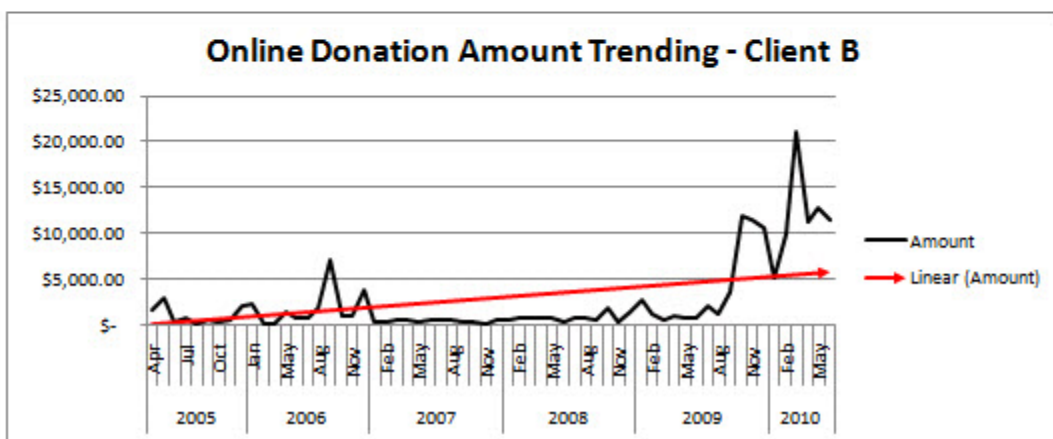
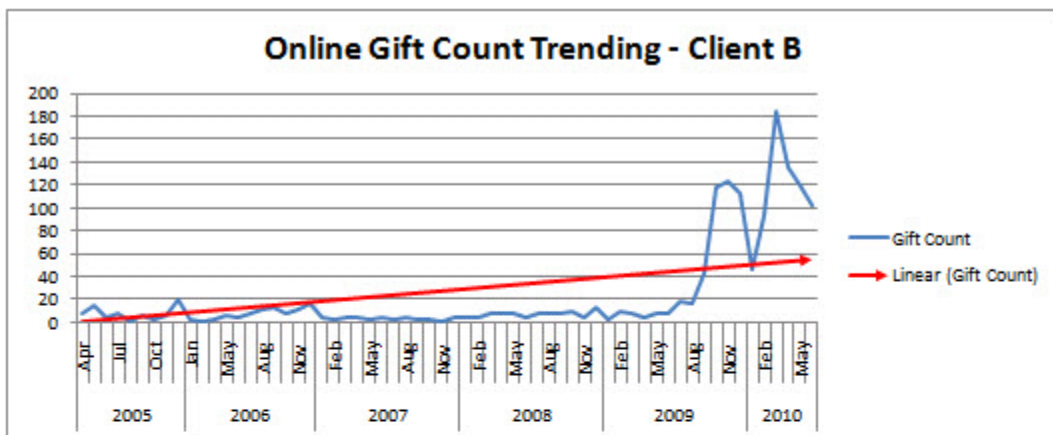
We could talk all day about the successes of our clients but the data says it all.

ONLINE FUNDRAISING SUCCESS

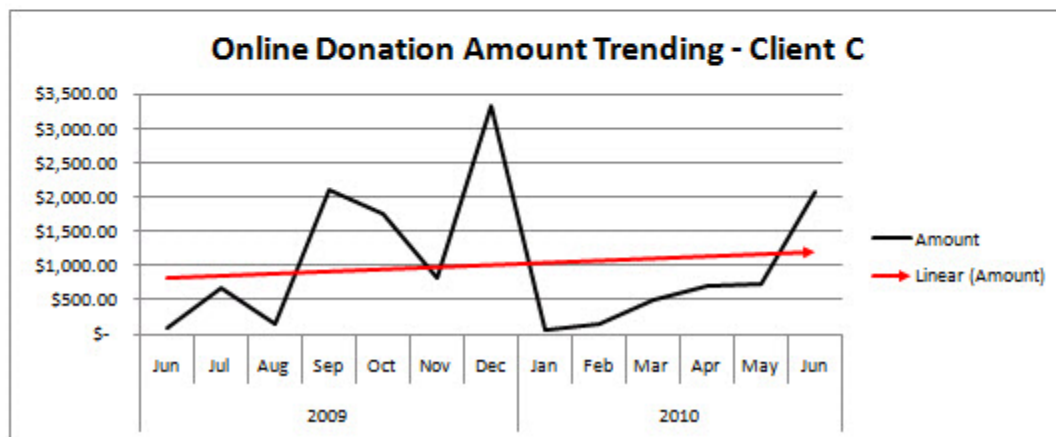
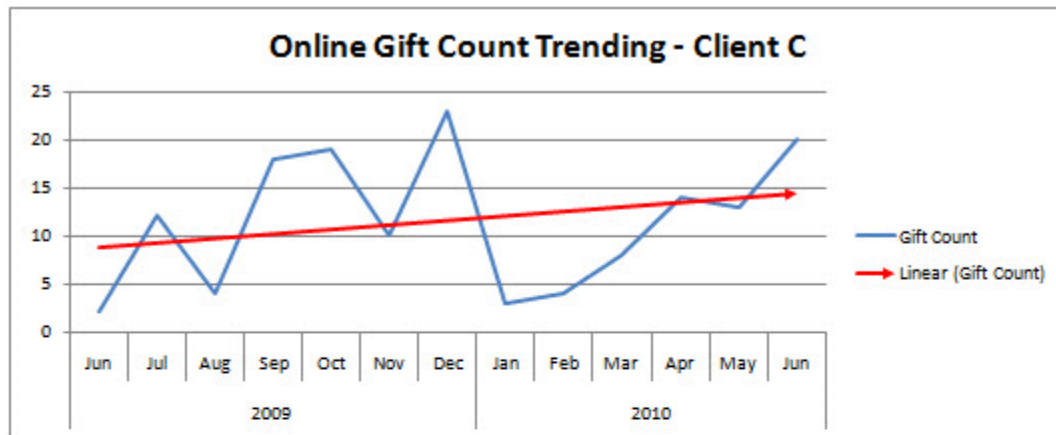
Client A is a large national multi-affiliate organization. Mysamaris provided Client A with CMS, technical Convio customizations and online strategy consulting. Note the upward trending in both donation count and amount.



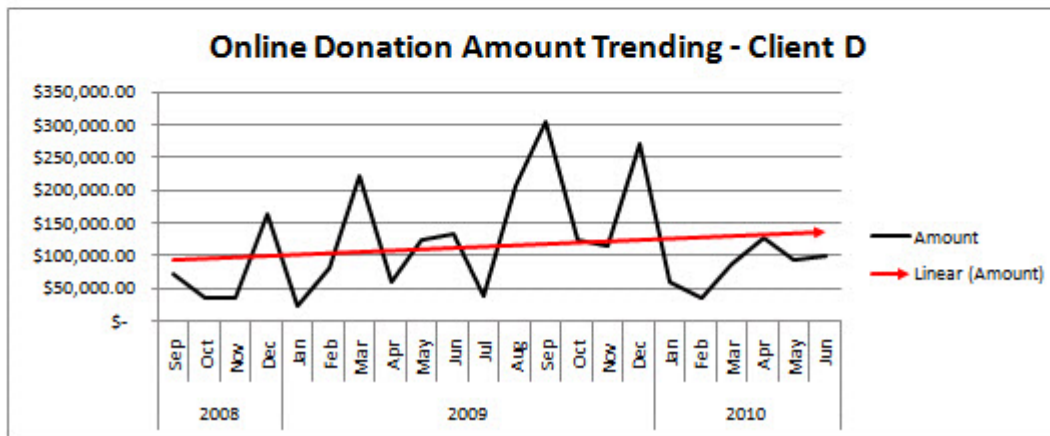
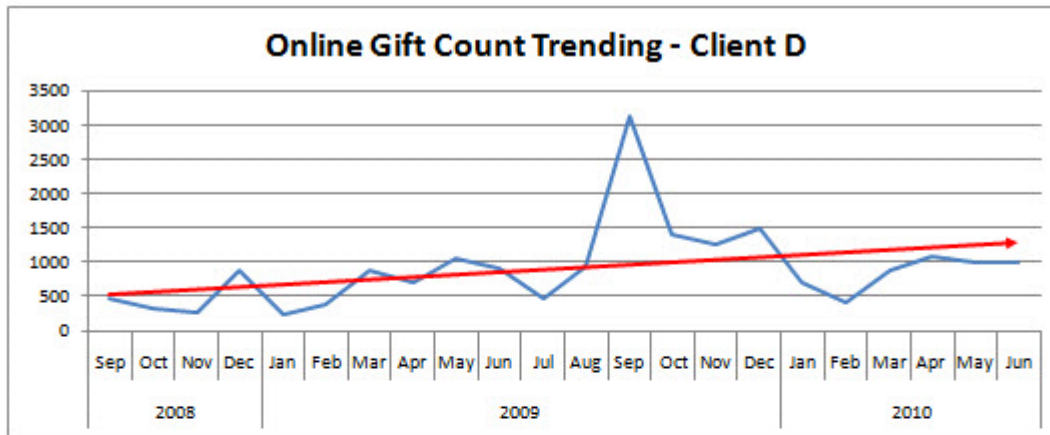
Client B is a regional, mid-sized arts organization. Mysamaris started providing Client B with email marketing strategy, consulting, online fundraising assistance, technical assistance and data analytics services around June of 2009. (Note: That is right about when you see the lines spike upwards in the two charts below.)



Client C is a young, small-sized health foundation. Mysamaris provides them with email marketing content and strategy, online fundraising assistance, social media optimization services and analytics. Note how they recover from the post year-end slump and are already set to exceed their December numbers by June.



Client D is a mid-sized, national health research organization. Mysamaris provides Client D with advanced technical consulting including: Convio, ecommerce, reporting, email marketing, events, fundraising and Google Analytics.



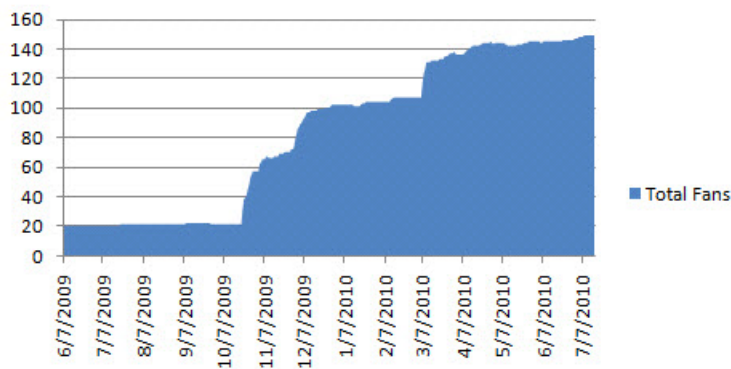
SUCCESS WITH SOCIAL MEDIA

Social media is all about engaging with your constituents and the more constituents you have the better.

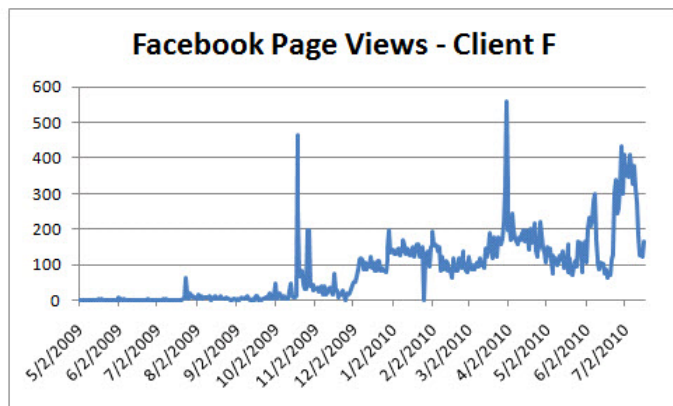
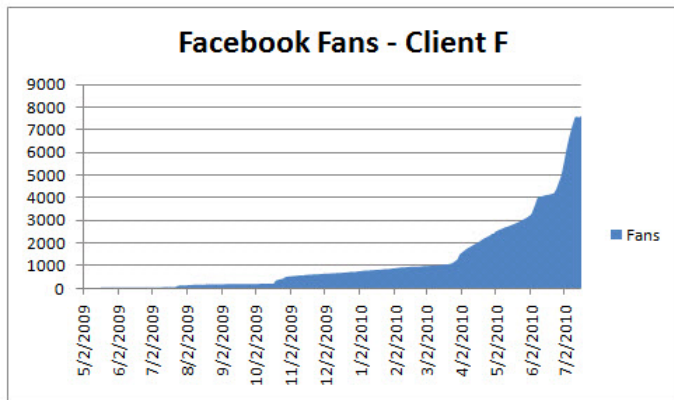
Note the part of the graph to the right where **Client E** went from flat lining at 20 fans for months to spiking up 750%. That is when the Mysamaris social media optimization team got involved.

Below you will see a chart showing daily Facebook page views for the same client. Mysamaris manages all the Facebook posts and content for this client.

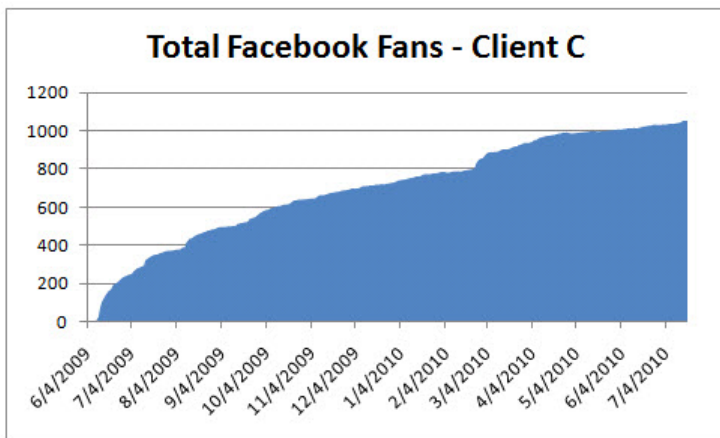
Total Facebook Fans - Client E



Client F is a national advocacy organization. Mysamaris created a custom designed FMBL Facebook tab to engage new fans and remind them to take action on behalf of the organization. It looks like it's working!



In addition to running their email and online donation programs, Mysamaris created the social media program for **Client C** from scratch—including all content creation and posting. 1000+ fans is a lot for an organization of this size.



LEARN MORE ABOUT WHAT WE CAN DO FOR YOUR ORGANIZATION AT WWW.MYSAMARIS.COM AND CONTACT US AT INFO@MYSAMARIS.COM.