**Script for to launch the video portion of the campaign, Did you know…?  
  
   
Frank in his office  
  
Hi, I am Frank Couch, Programs Manager at SAMA.  
  
We are looking for short video entries and comments of what you know about youth substance addiction, we want meaningful stories, real life experiences or just raw facts.   
  
Tell the world what you know about addiction …because they should know it too.  
  
Add your voice and help start a conversation about this devastating chronic disease.   
  
This video was shot in just minutes in my office with a FlipVideo Ultra camcorder.**

**Video tape the process  
Posting a video in response to this call out is simple:  
\*place your curser in the response box  
\*click it , attach a video pops up  
\*click it, go to Upload Video  
Post a video of what you know…!  
  
If you include your email we will enter you in a contest to win your own FlipVideo Ultra camcorder. For more information on this campaign or the contest go to** [**www.SAMAFoundation.org**](http://www.SAMAFoundation.org)**.  
  
The stakes are high and the need for research and effective treatment is critical.  Drug addiction is an insidious and devastating chronic disease.  It typically begins in adolescence and has staggering financial, social, and personal costs.  We can do more and we can do better.**