

Blackbaud TeamRaiser®

Raise More with Blackbaud TeamRaiser® Integration with Facebook®

PRODUCT ADOPTION SESSION BY CUSTOMER SUCCESS

KENT GILLIAM & JEN PETERS

Blackbaud Customer Success

blackbaud®

Housekeeping

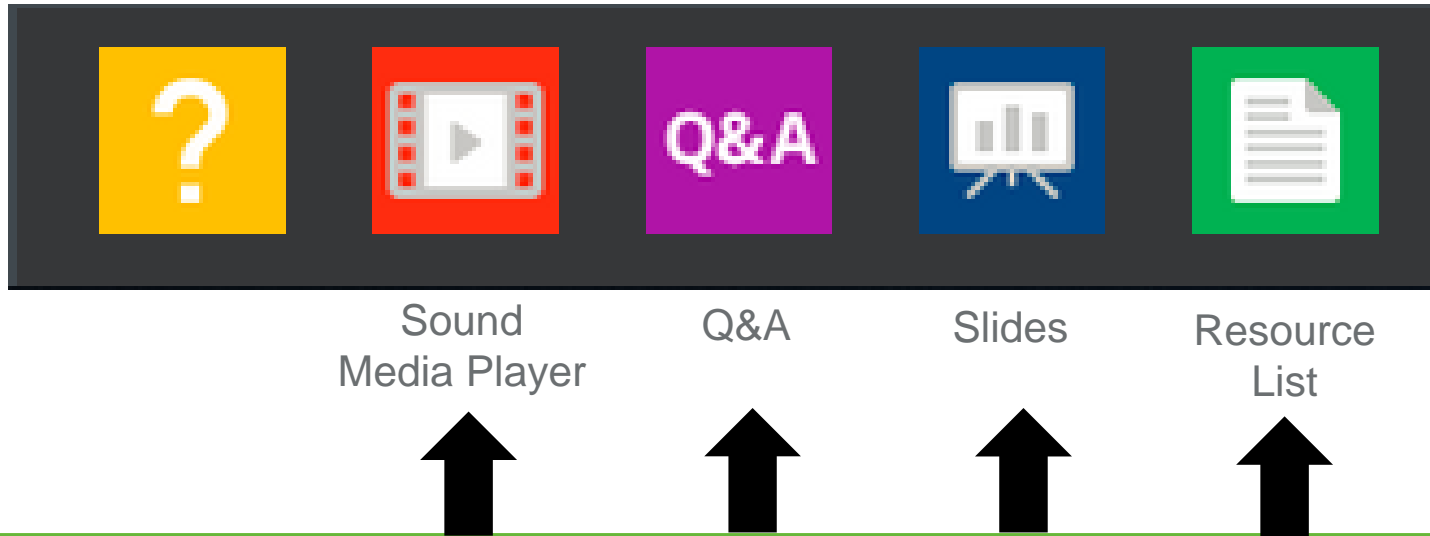
Recording – will be available, you will receive a follow up email

Sound and Slides– audio for this webinar is broadcast through your computer.

If you're having trouble hearing, make sure the Media Player is active. Also, try refreshing your browser and shut down unnecessary applications.

Resource List—download resources to accompany today's session

Questions – use the Q&A widget send us your questions and comments





Jen Peters

Customer Success Manager, Sr.

HOME/OFFICE: GREENBANK, WA
AT BLACKBAUD: 9 YEARS



Kent Gilliam

Customer Success Manager, Sr.

HOME/OFFICE: DALLAS, TX
AT BLACKBAUD: 12 YEARS

Agenda

- Why Facebook Fundraiser with TeamRaiser?
- Connect Your Event
- Best Practices to Activate Your Base
- Participant Experience
- Discussion

Facebook Fundraiser Integration Benefits

- Donors give without leaving Facebook.
- Thermometers sync.
- Rich, dynamic Facebook posts get newsfeed priority.
- Easily access fundraising in the Participant Center and on Facebook.
- Donors can share, too!

From a Facebook case study of P2P event with no fundraising minimum

93%

Of Facebook donors were **new to the organization**

42%

Growth in **percent of participants who fundraise** [from 26% to 37%]

From a Facebook A/B test

\$121

Average fundraising for Facebook-connected participants. [vs. \$64 for non-Facebook connected participants]

79%

Of participants **raised money** with option to connect their personal page to Facebook. [vs. 27% for non-Facebook connected participants]

**Facebook case study 2019*

Facebook Fundraiser Trends

- Connecting to Facebook is simple.
- Facebook does a lot of the legwork.
- Haven't integrated? The time is now.

| | 2019 | 2020 |
|---|--------|----------|
| % of participants connected to FB | 7.0% | 13.6% |
| Average Fundraising raised per person on Facebook | 214.88 | \$198.05 |

| | 2019 | 2020 |
|-------------------------------------|-------------|-------------|
| # of people fundraising on FB | 70 | 136 |
| \$\$\$ / person (from above) | \$214.88 | \$198.05 |
| Overall Revenue from FB Fundraisers | \$15,041.62 | \$26,934.45 |

**Spring 2020 Peer-to-Peer Fundraising Study*



Connect Your Event

UNDERSTANDING PREREQUISITES

New Integration Users: Before You Begin

- ✓ Your organization must qualify for Facebook fundraising
- ✓ Your organization must accept Discover Card in Luminate Online
- ✓ Participant Centers must be on version 18.2 or later
- ✓ Blackbaud Merchant Services clients with Advanced Fraud Protection must whitelist Facebook Integration IPs



Open a case with Blackbaud Support to enable
Facebook Fundraising for TeamRaiser

<https://support.blackbaud.com/support>

While You Wait...

Set Up Facebook Fundraising:

- ✓ Request access to Facebook donation tools
- ✓ Create a Facebook app
- ✓ Configure your app for integration
- ✓ Change your Facebook app status to “Live”
- ✓ **Create a Business Manager account, add your app, and get business verified**
- ✓ **Request Fundraiser API access**
- ✓ Change your app status to "Live"
- ✓ Write down your Facebook App ID and App Secret key

TeamRaiser Setup for Facebook Integration (New Users)

Inside Luminate Online:

- ✓ Apply permissions to administrators in Luminate
- ✓ Enter Facebook credentials in Luminate Online via Fundraising > TeamRaiser > Facebook Integration Settings
- ✓ Upgrade the Participant Center
- ✓ Enable Donor Entered Amount on the donation form associated with TeamRaiser event, but **do not enable the Validate API Donation Requests.**

Connect Your Event



6. Enable Facebook Fundraising Integration

Allows event participants to link their registration to a Facebook Fundraiser, which will synchronize donations and end dates between the two systems.

☒ Yes, allow a participant to link their registration to a Facebook Fundraiser

Facebook Charity:

myCharity ▼



Use personal page content for Facebook Fundraisers

Use the personal page title and description for Facebook Fundraisers created by this TeamRaiser. If content is missing from a participant's personal page, the Default Facebook Fundraiser Title and Description are used for the Facebook Fundraiser.

☒ Yes, use a participant's Personal page content to define the title and description for Facebook Fundraisers



Default Facebook Fundraiser Title

When a Personal Page title is blank and can't be used as the automatic Facebook Fundraiser title, this text is used as the Facebook Fundraiser title. Participants can edit this title in Facebook.



Default Facebook Fundraiser Description

When a Personal Page story is blank and can't be used as the automatic Facebook Fundraiser description, this text is used as the Facebook Fundraiser description. Participants can edit this description in Facebook.

Facebook Fundraiser Photo

Choose a photo for the Facebook Fundraiser. Facebook requires PNG or JPG file types. For best results, use 492 x 250 or higher resolution (1.968 aspect ratio). When no photo is provided, Facebook displays a default image. Participants can edit this photo in the Fundraiser.



[Select from Image Library](#)

[Upload Image](#)

[Reset to Default](#)



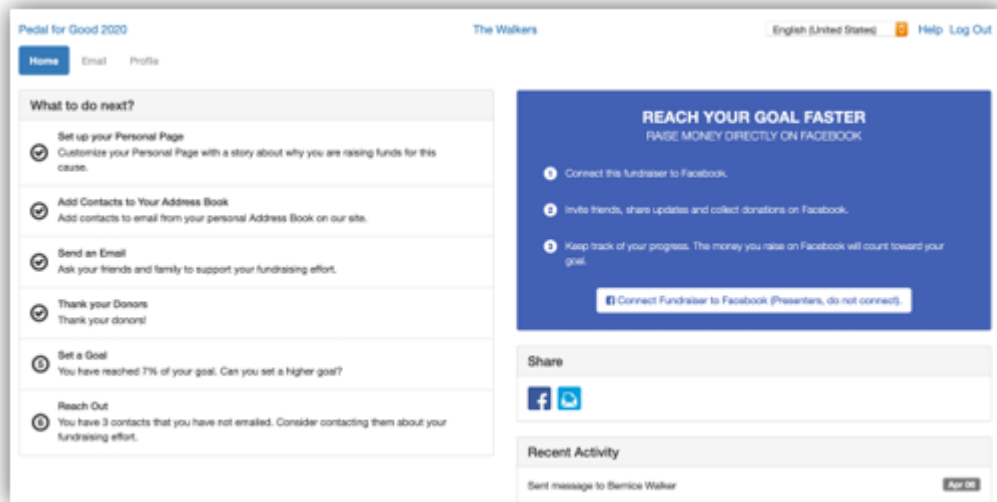
Facebook Fundraiser End Date

Choose whether to end the Facebook Fundraiser by date or number of days after the event date.

- ☐ Calendar date
☐ Number of days

- ✓ Enable Facebook Fundraiser on an event by event basis
- ✓ Be sure to fill in all required fields

Start Fundraising



Participants just click the Facebook link on their Participant Center home page

Existing Users Making App Verification

blackbaud™

Contents

➤ Email

➤ Fundraising

➤ Library

➤ Luminate CMS

➤ MultiCenter

➤ Multiple Locale Support

➤ Reports

➤ S-Tags

➤ Template Tags

➤ Setup

▼ TeamRaiser

➤ TeamRaiser Event Planning

➤ Prerequisite TeamRaiser Configuration T

➤ Create a TeamRaiser

➤ Create a Blueprint TeamRaiser

▼ TeamRaiser Integration with Facebook F

– Prereqs: TeamRaiser Integration with

– Facebook Fundraising Setup

– TeamRaiser Setup for Facebook Inte

– FAQ: TeamRaiser Integration with Fa

– **Required Updates for Existing FB-TF**

– Regain Admin Access to Facebook A

– Reports for TeamRaiser Integration v

➤ Blackbaud MobilePay for TeamRaiser

➤ Event Status

➤ Participant Center

➤ Participants

➤ Coaching Emails

➤ Teams

Search this Help System

All Files

Q

Required Updates for Existing Facebook-TeamRaiser Integrations

Facebook is rolling out improvements to their management and security, which means that if you already use TeamRaiser Integration with Facebook Fundraising, **you must make required updates to your setup.**

We encourage you to make updates by **September 15th** so that Facebook has time to verify and approve your submissions before **Facebook implements their new requirements on September 30th.** After September 30th, participants who try to create a new Facebook Fundraiser will be unable to connect.

What do I need to do?

As soon as possible, you need to:

- Create a Facebook **Business Manager** account if you don't already have one
- Add your Facebook app to your **Business Manager** account
- Ask Facebook to verify your business
- Add the **Fundraisers Product** to your Facebook app and request access to the Fundraiser API

See the [detailed steps below](#).

How long will this take?

It varies, but this is a general idea of the time frame:

- Create a Facebook **Business Manager** account (~5 minutes)
- Ask Facebook to verify your business (~10-60 minute submission, depending on how long it takes to acquire the requested documentation, then up to a week review by Facebook)
- Add your Facebook app to your **Business Manager** account (~5 minutes)
- Ask Facebook for access to their new Fundraiser API (~5 minute submission, up to a week review by Facebook)

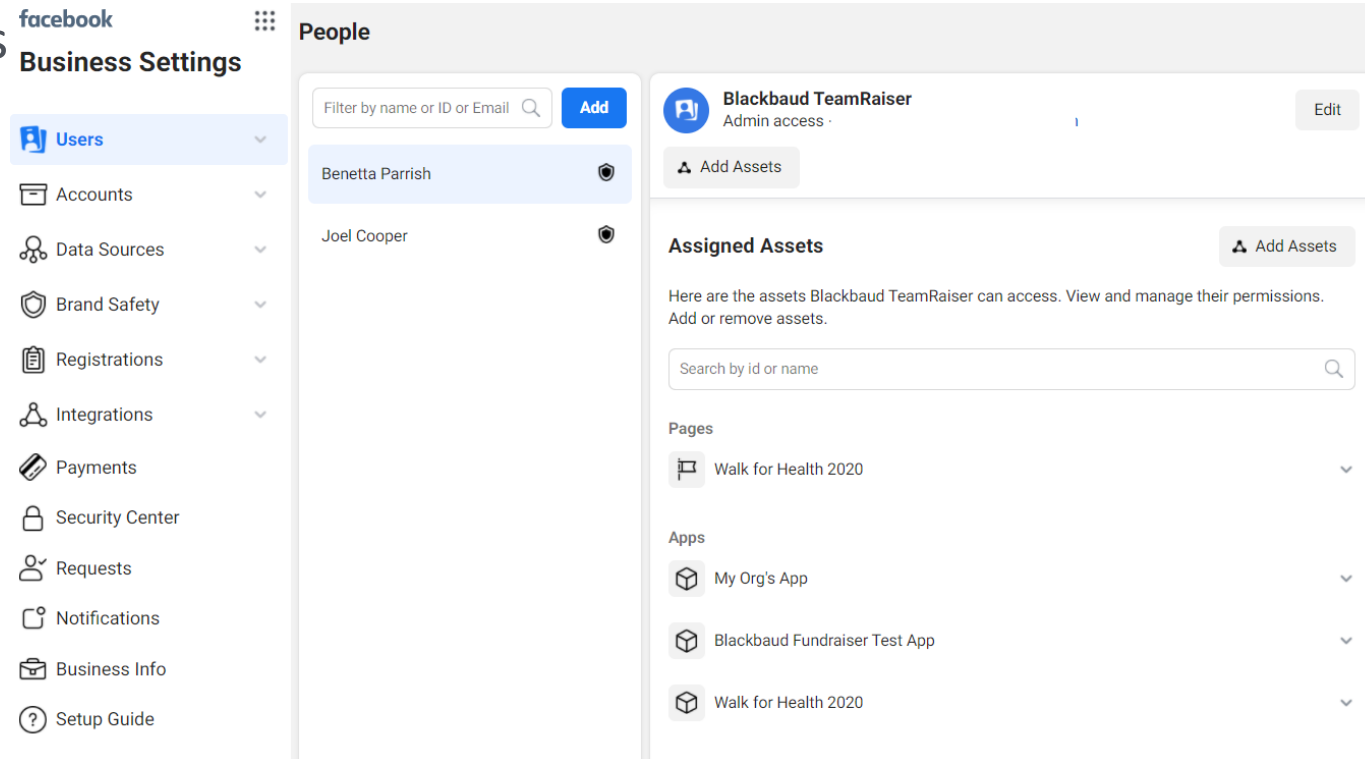
And, if you have no access to your organization's app, the recovery process can take up to two weeks, so start the process as soon as possible. See [Regain Admin Access to your Facebook App](#).

How Do I Know I've Completed App Verification

The screenshot displays the Facebook App Dashboard for an application named 'stichildrens' with App ID 1174079249636400. The 'Live' toggle is turned on. On the left sidebar, the 'Fundraisers' option is highlighted with a red arrow. The main content area features a section titled 'Access Facebook Fundraising APIs' with a message: 'Nonprofit organizations that use Facebook's fundra... integrating with the Graph API. To request access to you must be a technology provider for nonprofits.' Below this, a large white box titled 'API Permissions' contains a green checkmark and the text: 'Congratulations! You have been approved to begin developing on this API. Check out the documentation to start development.' A second red arrow points from the bottom of this box to a 'Business Verification' section at the bottom of the page, which also shows a green checkmark and the text: 'You have completed Business Verification.'

Benefits of Business Manager

- Helps Facebook verify your organization's apps
- Add colleagues as admins so another colleague can still access your organization's apps
- Manage Pages and ads
- App updates will occur each fall



Each Year Must Accept Manage Fundraiser API

Dashboard

Settings

Roles

Alerts 2

App Review

Requests

My Permissions and Features

Permissions and Features

PRODUCTS +

Facebook Login

Analytics

Fundraisers

Activity Log

Approved Items [?]

PERMISSIONS

email [?]

Provides access to the person's primary email address. This permission is approved by default.

default [?]

Provides access to a person's name and profile picture. This permission is approved by default.

Partner APIs

Partner APIs represent functionality that is granted to your app specifically. They are not broadly available to the public and are independent from App Review. Some require an annual Data Use Checkup and only those are listed here. [Learn More](#)

Manage Fundraisers New

Allows an app to add a Facebook Login button to a peer-to-peer fundraiser that is linked to a Facebook fundraiser and to access the fundraiser ID, donation amount, currency, and unique donor ID to sync the total amount raised. The allowed usage for this functionality is to help fundraiser creators to expand their reach on Facebook and to sync the amount raised that is displayed on the fundraiser's website and the linked Facebook fundraiser. You may also use this functionality to request analytics insights to improve your app and for marketing or advertising purposes, through the use of aggregated and de-identified or anonymized information (provided such data cannot be re-identified).

Decline

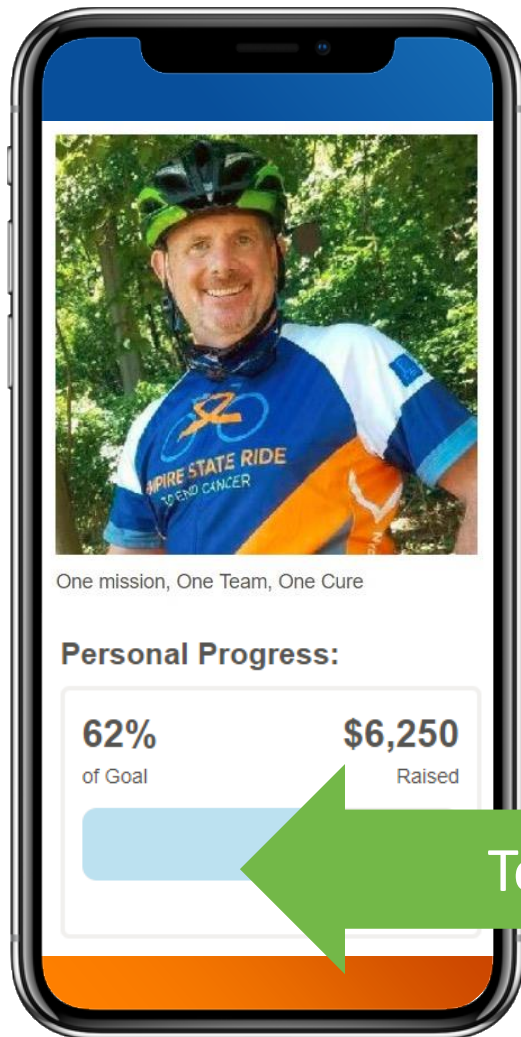
Accept

blackbaud

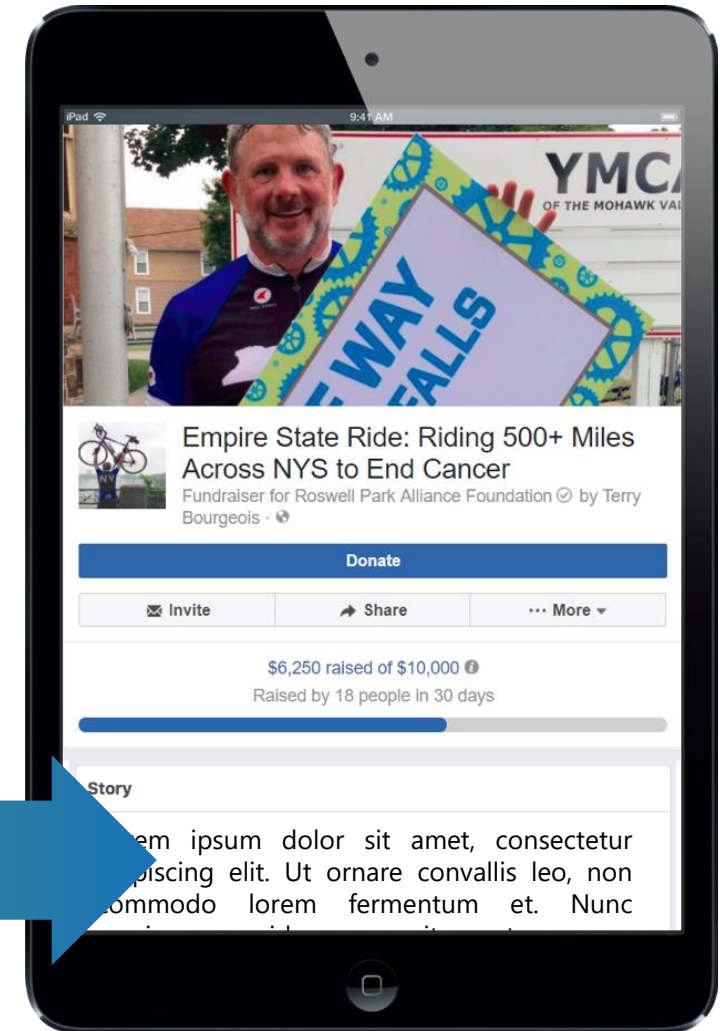
17

Superpowered Social Engagement

- Create a native Facebook Fundraiser from within the Blackbaud TeamRaiser Participant Center
- Leverage the social reach and frictionless donations capabilities of Facebook
- Capture donations on Facebook but process them through TeamRaiser
- Maintains Facebook and TeamRaiser personal page thermometers in sync



TeamRaiser -> Facebook Fundraiser Sync

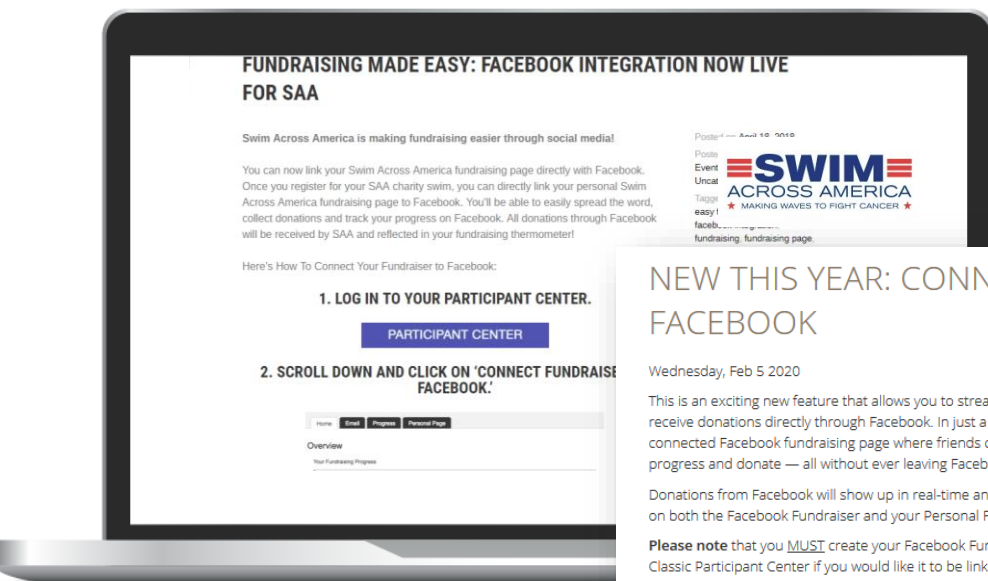




Activate Your Base

COACHING TO FUNDRAISE ON FACEBOOK

Promote Your Event



NEW THIS YEAR: CONNECT YOUR FUNDRAISER TO FACEBOOK

Wednesday, Feb 5 2020

This is an exciting new feature that allows you to streamline your fundraising efforts and receive donations directly through Facebook. In just a few steps, you can create a connected Facebook fundraising page where friends can read your story, watch your progress and donate — all without ever leaving Facebook.

Donations from Facebook will show up in real-time and your fundraising total is reflected on both the Facebook Fundraiser and your Personal Fundraising Page.

Please note that you **MUST** create your Facebook Fundraiser through your Courage Classic Participant Center if you would like it to be linked to your Personal Fundraising Page. A Fundraiser created on Facebook first cannot be linked.



SETTING UP YOUR FACEBOOK FUNDRAISER

1. Log into your Participant Center. On the Home screen, scroll down to the Facebook Fundraising section under Quick Links. Click "Fundraise on Facebook."

The information on your Personal Fundraising Page will be used to create your Facebook Fundraiser. **TIP:** You should not create your Facebook Fundraiser until you have updated your Personal Fundraising Page. Any updates made to your Personal Fundraising Page after you've created a Facebook Fundraiser will not be applied.

2. You will be prompted to log in to your Facebook account.

3. You will see a screen that says "Children's Colorado Foundation would like to manage your Fundraisers." Click "OK". This links your Facebook Fundraiser with Children's Hospital Colorado Foundation to allow all donations made through Facebook to be automatically applied to your Personal Fundraising Page on the Courage Classic website.

Congratulations! When you return to the Participant Center home page the Facebook Fundraising box will read, "Your Fundraiser is Connected to Facebook". Click "Go to Facebook Fundraiser."

You can now manage your fundraiser by adding a cover photo, inviting your Facebook friends to donate, share updates, make a self-donation, track your progress or write a post to your donors.

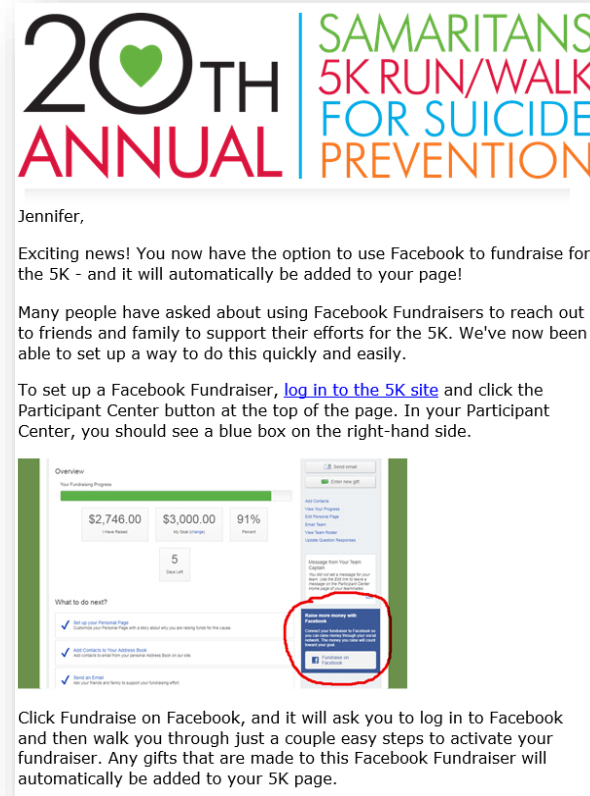
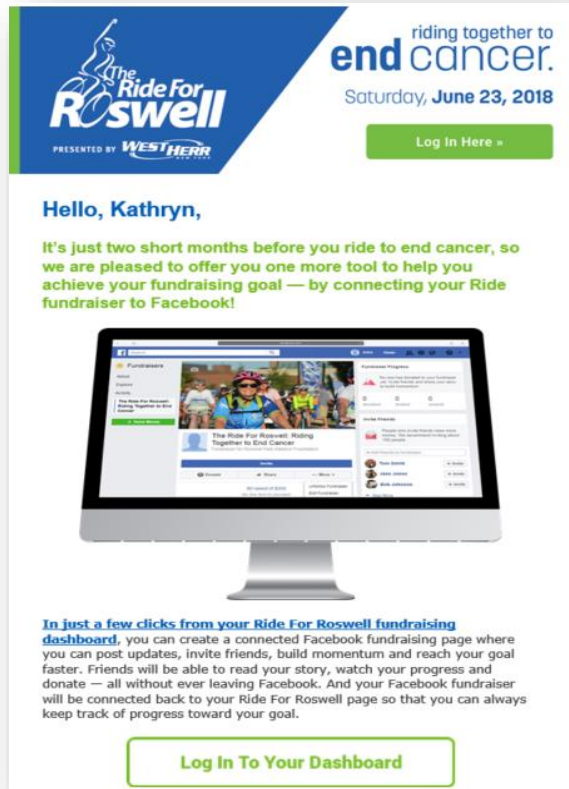
QUESTIONS?

[Check out Facebook Fundraising Frequently Asked Questions.](#)

Please reach out to us at courageclassic@childrenscoloradofoundation.org or 720-777-7499 with any questions you may have.

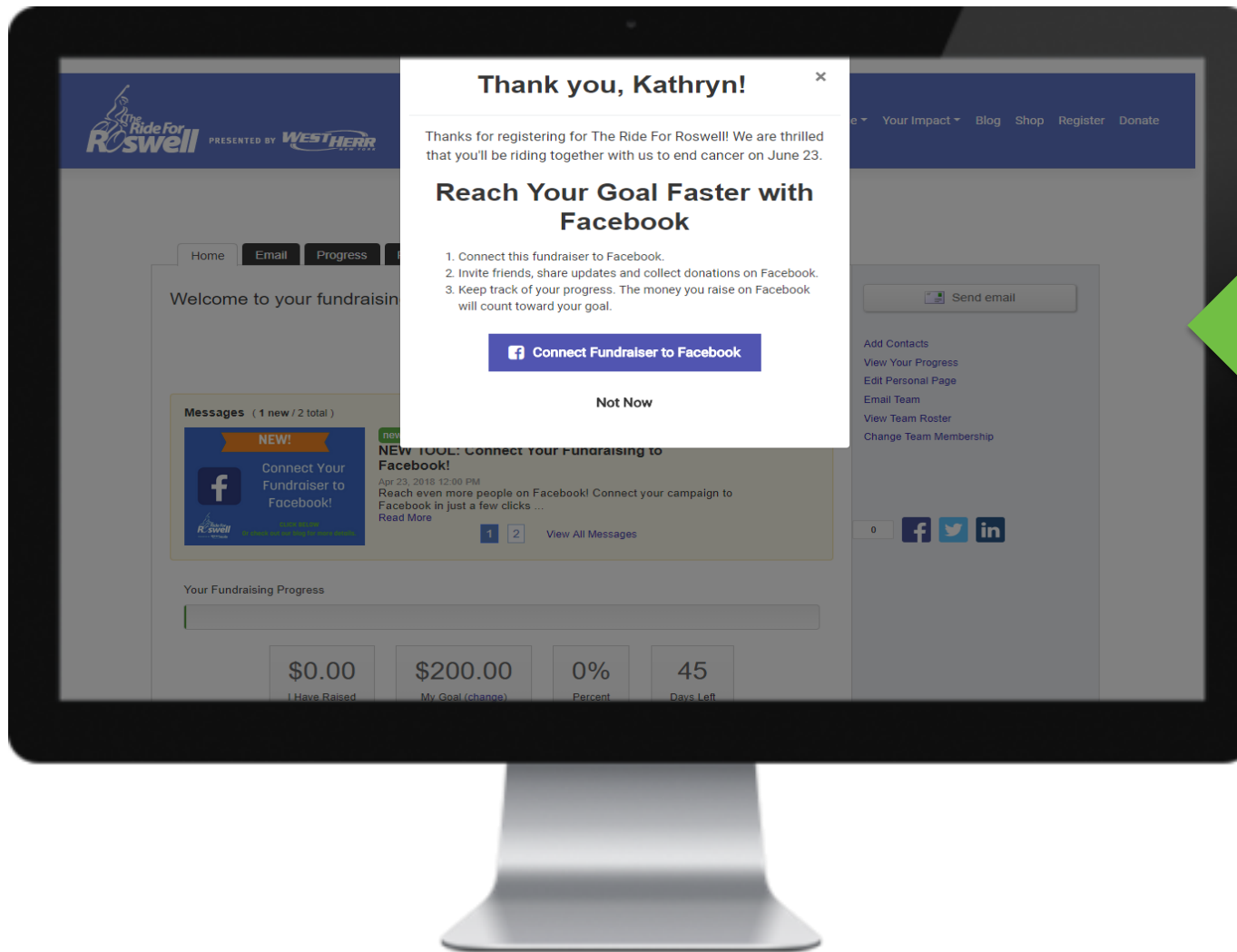
- Create a step-by-step guide with screenshots
- Send an email to your registered participants promoting use of feature
- Share with Team Captains during coaching calls and emails
- Encourage adoption among top fundraisers
- Use event Facebook page and/or local event coordinator Facebook pages to promote usage of feature

Coaching Email



- Create a step-by-step guide with screenshots
- Send an email to your registered participants promoting use of feature
- Share with Team Captains during coaching calls and emails
- Encourage adoption among top fundraisers
- Use event Facebook page and/or local event coordinator Facebook pages to promote usage of feature

Pop-up Box



Add a pop-up after registration to encourage participants to connect their fundraiser to Facebook

Participant Incentives

[EVENT HOME](#) [MY PARTICIPANT CENTER](#) [DONATE](#)


Greetings Megan!

We are so excited you are joining us for the Freedom 5K Run/Walk on September 22!

Fundraising is an important part of the Freedom 5K, and now with **Facebook Fundraising** - it's easier to do than ever! If you haven't yet connected your participant center to your Facebook account - [visit your page](#) and select the "Fundraise on Facebook" icon to do it today!

BONUS! The individual who raises the most funds exclusively with Facebook by Tuesday, August 7 will win a Family Fun Pack which includes six passes to the new Urban Air Adventure Park and \$40 to spend on games at Dave & Buster's!

Not sure how to get set-up to fundraise on Facebook? Watch this video and pay special attention at 4:40 for step-by-step instructions.





My Participant Center Login Info

Username: meganmattson
Password: [Retrieve Password](#)
[Personal Fundraising Page](#)

My Fundraising Snapshot

Days Left to Fundraise: 54
My Goal: \$500.00
Dollars Raised: \$120.00
Emails Sent: 9
Facebook Fundraiser: 488807024893252




GET EXCITED FOR THE

DID YOU KNOW?

In 2017, an estimated 22.7 million Americans needed treatment for drugs or alcohol, but only 1 in 9 of them received it. YOU are a part of our life saving team by participating in the Freedom 5K and raising funds to support [Mn Adult and Teen Challenge](#).

Watch and share this short video to see how your support is making an impact in the lives of MnTC clients:



Greetings Megan!

Thanks for registering as a Team Captain for the Freedom 5K Run/Walk on Harriet Island! We can't do the important work of [Mn Adult & Teen Challenge](#) without your help recruiting friends and family to join you on race day, and fundraising to support the cause!

The effort you put into fundraising has a direct impact on work of Mn Adult and Teen Challenge. Watch this short video for step-by-step instructions on how to best utilize your fundraising page and become an MnTC fundraising superhero!



WHY FUNDRAISE FOR MNTC? BECAUSE YOUR DONATIONS MAKE AN IMPACT!

\$25 feeds a client for 3 days

\$50 outfits one client with their mandatory black and white choir uniform

\$75 completes the admissions process for one client

\$150 covers a client's materials for one year (books, bible, paper, writing utensils, etc.)

Watch Kaylyn's powerful story of transformation:



My Participant Center Login Info

Username: meganmattson
Password: [Retrieve Password](#)
[Personal Fundraising Page](#)

My Fundraising Snapshot

Days Left to Fundraise: 67

My Goal: \$250.00

Dollars Raised: \$120.00

Emails Sent: 9

TEAM CAPTAIN CONTEST!

The Team Captain who raises **\$150 more** towards their overall team goal between now and end of day **Monday, July 23** will be entered in a drawing to win a \$25 Starbucks gift card AND one complimentary Freedom 5K registration - use this to recruit a new team member to join you, for FREE!!

Raise more money with Facebook

Connect your fundraiser to Facebook so you can raise money through your social network. The money you raise will count toward your goal.

 Fundraise on Facebook

- Facebook Fundraiser incentives
- Fundraising status
- Coaching video
- Mimic Participant Center call-to-action

Coaching Is Key

- Provide sample text participants can easily copy/paste
- Weekly Share: Use coaching email to prompt social fundraising post
- Encourage participants to ask friends to get involved on social
- Social Content can include:
 - Anything mission related
 - Stories sharing impact
 - Key statistics



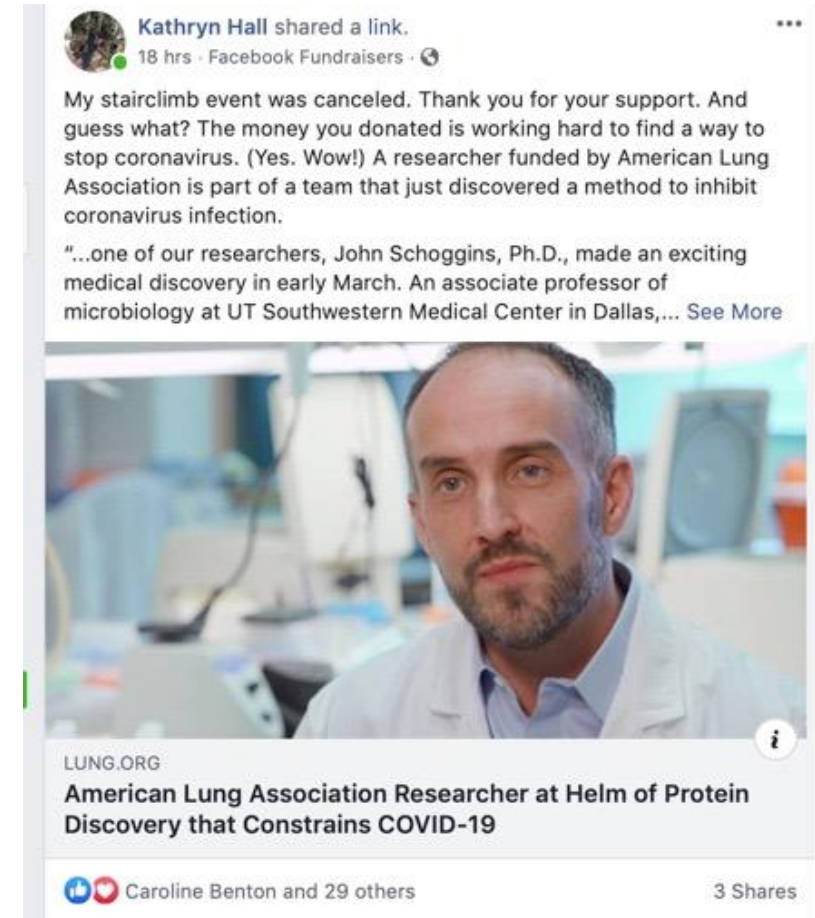
Dear Emersyn,

Many of you have requested sample language to use in your fundraising efforts and we have compiled some of those samples below. These are messages that you can share via email, text, social media, and beyond with your networks!

- I was debating whether to send this email, given the current environment, but I ultimately decided to because type 1 diabetes (T1D) unfortunately does not stop for anything, including recessions or pandemics. And, in fact, during such times, T1D treatment and management becomes even more difficult for many families because of insulin availability/cost and loss of income. It is with those families in mind that I gently ask you to consider donating again to my family's JDRF fundraiser.
- This year's Walk will be virtual because of the coronavirus pandemic, which makes online donations even more critical. If you can't donate, I completely understand and thank you again, from the bottom of my heart, for your past support and wish you and your family all the best in 2020 and beyond.
- I will be honest that I feel awkward right now asking for donation - but no matter what is happening in the world, type 1 diabetes doesn't go away for my family. So even during these crazy times, I am continuing to fundraise for a cure! Will you please consider making a contribution?
- You know me – not even a pandemic will slow me down in my quest to change the world! With my family being “at risk” EVERY day living with type 1 diabetes, will you consider giving us hope for a cure by making a donation, please? Any amount helps! <link to fundraising page>

Coaching Communication is Key

- Provide tools to participants
 - Social media posts
 - Mission-based activity suggestions
 - How to involve children



How-to Video



Create a video on how to fundraise for your event and incorporate the Facebook fundraising piece



Reporting

WHAT IS YOUR FACEBOOK FUNDRAISING IMPACT

How Much Has Been Raised Via Facebook Fundraiser?

- Report Writer> Performance by Event
- Select appropriate fields under Gift by Organization
- Participants using integrated Facebook Fundraiser will have a Facebook Fundraiser ID

Gifts by Origination [check all](#) [uncheck all](#)

| | | | |
|--|--|--|--|
| <input type="checkbox"/> Average Facebook Fundraiser Originated Transactions(\$) | <input type="checkbox"/> Average Luminate Online Originated Transactions(\$) | <input type="checkbox"/> Facebook Fundraiser Originated Transactions | <input type="checkbox"/> Luminate Online Originated Transactions |
| <input type="checkbox"/> Total Facebook Fundraiser Originated Transactions(\$) | <input type="checkbox"/> Total Luminate Online Originated Transactions(\$) | | |

| Report Results | | | | | | | Report Configuration | | | | | |
|----------------|--------------------|----------------|----------------|-------|------------------------|--------------|---|---|---|---|---|---|
| Event | Public Event Name | Event Goal(\$) | Event Date | Teams | Total Online Gifts(\$) | Online Gifts | Total Facebook Fundraiser Originated Transactions(\$) | Facebook Fundraiser Originated Transactions | Average Facebook Fundraiser Originated Transactions(\$) | Total Luminate Online Originated Transactions(\$) | Luminate Online Originated Transactions | Average Luminate Online Originated Transactions(\$) |
| 1000 | Walk for Health 5k | 1000.00 | 09/22/18 09:21 | 2 | 845.00 | 33 | 645.00 | 23 | 75.00 | 200.00 | 10 | 50.00 |

What About Donor Data?

- Donor determines email address capture
- P2P donors predominantly donate to support the participant
- Prevents email sender grade damage

The screenshot shows the 'Di's Fundraiser' page for AHS. It includes a donation amount selector (with \$50 selected), a post in fundraiser field, a visibility dropdown (set to Public), and payment options for credit/debit card or PayPal. The credit card section has fields for card number, expiration date, and security code. A red callout box with a red arrow pointing to the 'Get emails from AHS' checkbox contains the following text:

Opt in: Donor's first/last name and email address saved in Luminate Online.

Opt out: Only donor's first/last name saved in Luminate Online. **Could create duplicate constituents.

Below the callout box, the 'Get emails from AHS' checkbox is unchecked. At the bottom, there is a 'Donate' button and a disclaimer: 'Donations will be used at the discretion of AHS. By clicking Donate, you agree to our [Payments Terms](#).'



Participant Experience

FACEBOOK INCREASES FUNDRAISING PARTICIPANT SUCCESS

Increased Fundraising Success - Participant



SWIM
ACROSS AMERICA

Coast to Coast Challenge



Making Waves to Fight Cancer

Fundraiser for Swim Across America by Jennifer Browning Peters • 

 Invite

 Share

••

Goal

\$2,050 raised of \$2,000 

89 days left

 Bunni Tribble, Jennifer Noble and 43 others donated.

[Donate](#)

[Edit](#)

Fundraiser Progress

This fundraiser raised \$2,050, and reached 103% of the goal. You did it!

45

donated

22

invited

3

shared



Bunni, Jennipher and 24 other friends donated.



Write something...

 Photo/Video

 Tag Friends


 Feeling/Activity

Facebook Reminder

Notifications



New



You recently created a fundraiser for **Swim Across America**. Invite friends to support this cause.

23m

...

An example of a Facebook reminders sent to the fundraiser from the TeamRaiser with Facebook integration.

<

Invite Friends


Next

Q

Search Friends

Suggested Friends • 50


Invite All (32)



Josh Peters

Greenbank, Washington


Invited



Becca Barton

Aubrey, Texas

Donated




Bunni Tribble

Midland, Texas

Donated

See All >


More Friends



Missy Main

Freeland, Washington


Invited



Whitney Blanton

Dallas, Texas


Invite



Tina Oser Durham

Georgetown, Kentucky

Invite



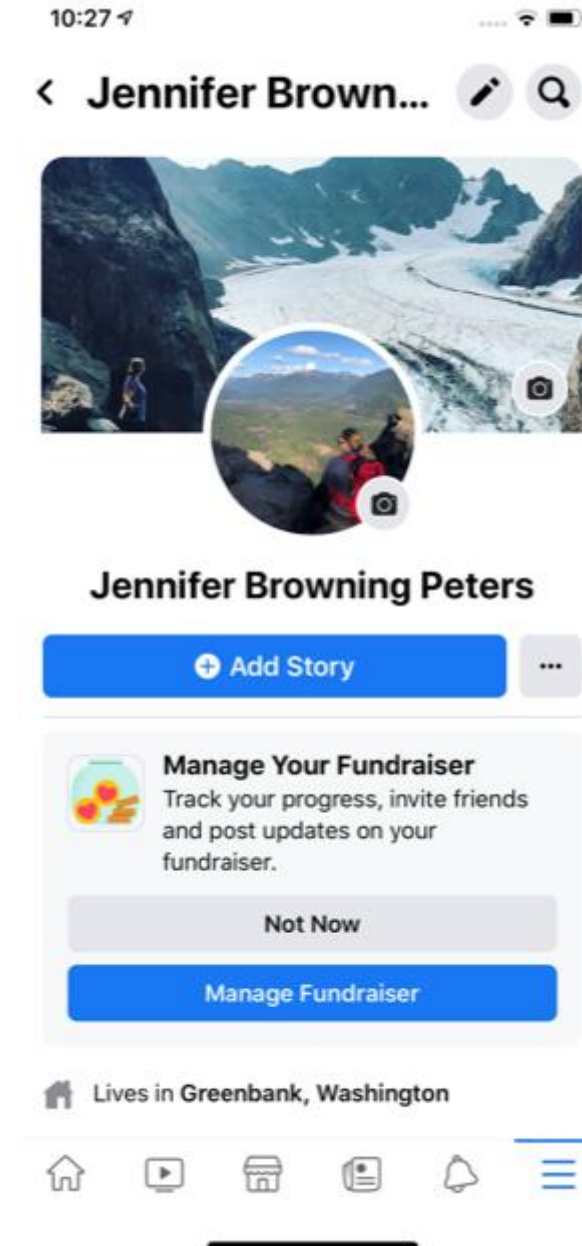
Jen Hecker

Austin, Texas

Donated

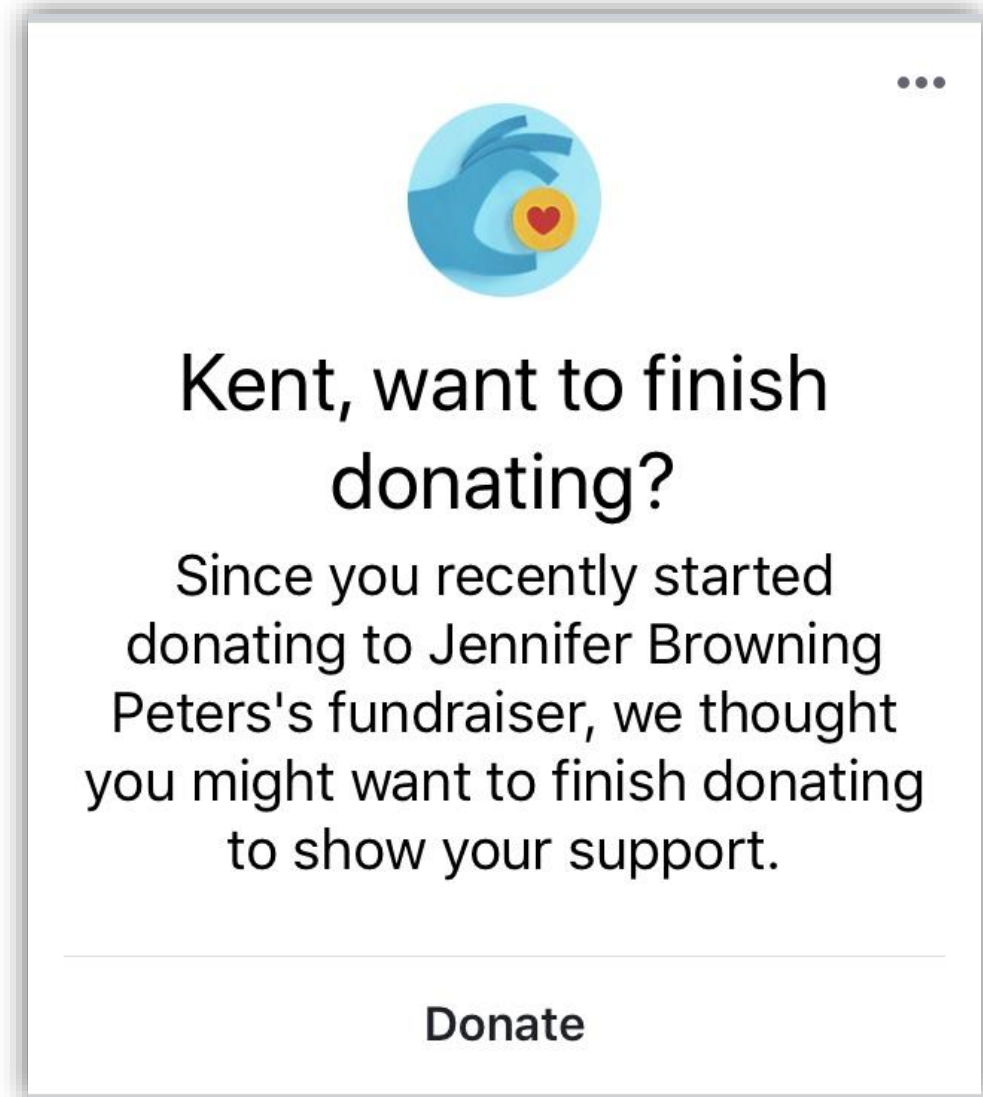
Facebook Reminder

An example of a Facebook reminders sent to the fundraiser from the TeamRaiser with Facebook integration.



Facebook Reminder

An example of a Facebook reminders sent from the TeamRaiser with Facebook integration to a donor who abandoned the donation form.



24 HOURS OF IMPACT

Nonprofits share real-life strategies for success during the annual global giving movement.

GIVINGTUESDAY



Upcoming Webinar

Facebook Fundraising 101: Tips and Trends to Help You Have a Successful Online Campaign, September 24 @ 3:00 p.m. ET

Join us as we explore 2020 Facebook Giving trends, the best practices you should leverage in your upcoming campaigns, important datapoints you will be able to capture along the way, and a real-life actionable and scalable case example from Facebook Fundraising Leader — American Cancer Society — and the strategies the organization has leveraged for success.




Product Update Briefing

Upcoming Product Update Session

Blackbaud Luminate Online[®], Blackbaud TeamRaiser[®], and Blackbaud Peer-to-Peer Fundraising[™], powered by JustGiving[®], October 20@ 3:00 p.m. ET

Join our product team for an update on Blackbaud Luminate Online, Blackbaud TeamRaiser, and Blackbaud Peer-to-Peer Fundraising Powered by JustGiving. We'll recap what we've been working on over the last several months, discuss how the product is evolving, and share our future feature directions.

Register Here: <https://hello.blackbaud.com/productupdates-Americas.html>



What's the big idea?

Blackbaud Luminate Online®

TOWN HALL

Perfect Your Year-End Fundraising Strategy

October 1, 2020 | 1:00 pm ET

SIGN UP TODAY

Luminate Online Q4 Town Hall

Perfect Your Year-End Fundraising Strategy, October 1 @ 1:00 p.m. ET

Join us as we share information about the tools that will boost donations by making an ask based on a donor's past giving history. We'll also review best practices for email segmentation, scheduling, and sending your Giving Tuesday and end-of year emails with Luminate Online. We'll wrap up the session with a quick tour of the newly released EOY Fundraising Toolkit to help you get started right away.



Product Adoption Sessions

WITH CUSTOMER SUCCESS

Upcoming Product Adoption Sessions for Luminate Online

Increase Your Donation Amounts with Luminate Giving Forms

- October 14 at 1:00 p.m. ET

End of Year Email Checklist: Top Tips for Email Segmenting, Scheduling, and Sending

- November 4 at 1:00 p.m. ET

Reporting Tips in Luminate Online

- December 2 at 1:00 p.m. ET



Questions

Resources

- [TeamRaiser Facebook Fundraising Overview](#)
- [Facebook Fundraiser Activation Request Form](#)
- [Steps to Register Your Charity with Facebook](#)
- [How do I get my Facebook App Approved?](#)
- Success Session Recordings: [Round Table - TeamRaiser® Integration with Facebook®](#)
- [Required Updates for Existing Facebook-TeamRaiser Integration](#)

Thank You!

The background features several overlapping geometric shapes in various shades of green and teal. These include a large teal triangle in the top right, a medium teal diamond in the center, and a large light green diamond in the bottom right. A thin white line runs diagonally from the bottom left towards the center.

CustomerSuccess@Blackbaud.com

blackbaud®