

Campaign category

DMC

Fund category

All

Appeal category

All

Primary constituent code

All

Fundraiser

All

Revenue type

Committed

## Year to date retention

423

Retained donors

13.82%

Donor retention rate

\$50,965

Retained revenue

1.72%

Revenue retention rate

698

LYBUNT donors

## First year donor retention (Year to date)

36

Retained donors

18.09%

Donor retention rate

\$2,235

Retained revenue

11.62%

Revenue retention rate

163

LYBUNT donors