



## ► GO! TEAMRAISER COMMUNICATION

**We Made It!**



## ► **TODAYS' AGENDA**

- **Final Thoughts**
- **Your Assets**
- **Your Emails**
- **Resources**
- **Last Request**
- **Find Your Recipe**

## ► GO! TEAMRAISER PEER GROUP



## ► YOUR ASSETS

- **2 Email Stationeries**

- [Event Name] 2013 Recruitment Stationery
- [Event Name] 2013 Coaching Stationery

- **2 Email Campaigns**

- [Event Name] 2013 Recruitment Campaign
- [Event Name] 2013 Coaching Campaign

- **17 Email Messages**

- 5 Past Participant Emails + 5 New Acquisition Emails = 10 Recruitment Emails
- 7 Coaching Emails (with conditional content for Team Captains)

- **5 Tasks & Task-generated Groups (these may vary per organization)**

- 2011/2012 Past Participants
- 2011/2012 Past Top Individual Fundraisers
- 2011/2012 Past Team Captains
- 2013 Registered Participants
- 2013 Registered Team Captains



➤ **LIVE DEMO**


**blackbaud**<sup>TM</sup>  
your passion ➤ our purpose

## ► YOUR EMAILS



**Sunday, October 20**  
**Republic Square Park**

[Event Home](#) | [Register Today](#) | [Donate](#)

FOLLOW US:   

Dear Victor,

As a team captain you took up the challenge and gathered your team of fundraising superstars to help make the 2012 such a wonderful success.


Last year we came together as a community and raised over \$195, 000 for local AIDS relief. Your fundraising efforts helped 10 local HIV and AIDS organizations provide testing, counseling, food bank, education, and so much more to those most in need in our community.


This year's Walk will be bigger and better than ever! We will kick it off at Republic Square Park, get to walk through the Capitol grounds, and will have live music and local food for you to enjoy!

Register now so you can start making an impact! Thank you for stepping up to make a difference in so many lives.

[Register »](#)




[Register](#) 

[Donate](#) 

It's not too early. Register your team today and start building your awesome 2013 Walk team

## ► YOUR EMAILS



**Sunday, October 20**  
**Republic Square Park**

[Event Home](#) | [My Participant Center](#) | [My Page](#) FOLLOW US: [Twitter](#) [Facebook](#) [YouTube](#)

Dear Victor,

You're 6 weeks out! Be sure to update your [personal Walk page](#) to motivate people to give. Check out this great example from [Rebecca](#), our Walk emcee. Make an effort to share your motivation and background to inspire others. Include a photo or video if you can.

You're off to a great start, but make sure you've got the perfect Walk team by recruiting as many members as possible and encourage them to fundraise.

### Progress Update

You are currently 75 days into fundraising for AIDS Walk and you've raised \$20.00.

### Fundraising Tip

Did you know that the easiest way to get people to support you is to share your story on social media? Post a photo of you walking or a video of you talking about why you're walking. It's a great way to get people excited about the walk and to get them to donate.

**Login**

### My Fundraising Snapshot

Days Left to Fundraise:  
28

My Goal:  
\$500.00

Dollars Raised:  
\$20.00

Emails Sent:  
0

Join our community on [Facebook](#) to meet other walkers, get fundraising tips, and more.



## ► YOUR EMAILS



**Trails4Trials**  
GATEWAY FOR CANCER RESEARCH

[Event Home](#) | [Register Today](#) | [Donate](#)

FOLLOW US:  

Dear Chad,

Last year the Trails for Trails cycling event raised over \$455,000 for cancer research.

Gateway's mission is to fund phase I and phase II clinical trials to find better treatments and cures for today's cancer patients. Our vision is to shape a world in which a cancer diagnosis is no longer feared.

The money raised at last year's event help fund new clinical trials which will potentially save lives.

We look forward to your participation again this year.

[www.Trails4Trials.org](http://www.Trails4Trials.org)



**Trails4Trials**  
GATEWAY FOR CANCER RESEARCH

[Register](#) 


[Donate](#) 

99 cents of every dollar received funds cancer research.

On behalf of every patient and survivor, **Thank You.**



## ► YOUR EMAILS



[Event Home](#) | [My Participant Center](#) | [My Page](#)

FOLLOW US: [Twitter](#) [Facebook](#)

Dear Chad,

You're 5 days out from the Trails 4 Trials cycling event! Hope that your training is going well. This is the inaugural year for this event, and you are very important to helping making this event a success.

Now is a good time to reach out to your cycling friends and colleagues and ask them to join your team. Remember, we are riding for a reason: cancer research.

### Progress Update

You are currently 70 days into fundraising for **Trails 4 Trials** and you've raised \$5,191.00. Through your efforts you are helping cancer patients everywhere.

### Fundraising Tip

The key to fundraising is that you have to ask. Remind your friends why you are riding for a reason: cancer research. Virtually every family is affected either directly or indirectly by cancer. **99 cents of every dollar received will fund cancer research.**

**Login**

**My Fundraising for Cancer Research**

Days Left to Fundraise:  
5

My Goal:  
\$2,500.00

Dollars Raised:  
\$5,191.00

Emails Sent:  
13

**Team Fundraising**

Goal: \$10,000.00

Acheived: \$10,652.00

## ► RESOURCES

### **Go! TeamRaiser Community**

[http://community.convio.com/t5/Go-TeamRaiser/ct-p/Go\\_TeamRaiser](http://community.convio.com/t5/Go-TeamRaiser/ct-p/Go_TeamRaiser)

### **General Community**

<http://community.convio.com/>

### **Monthly Webinar Series**

[http://customer.convio.com/site/PageServer?pagename=sm\\_webinars](http://customer.convio.com/site/PageServer?pagename=sm_webinars)

### **TeamRaiser Information Center**

[http://community.convio.com/t5/TeamRaiser/ct-p/TeamRaiser\\_InfoCenter](http://community.convio.com/t5/TeamRaiser/ct-p/TeamRaiser_InfoCenter)

### **Learn Center**

<http://customer.convio.com>

### **npENGAGE**

<http://www.npengage.com/online-fundraising/>

## ► LAST REQUEST

THANK YOU to the 6 of 7 organizations who've submitted their feedback!

Don't be left out, here's the link, <http://www.surveymonkey.com/s/PQPV7RG>

## ► FIND YOUR RECIPE

