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low are currently being worked on. Click working on the selected message.

The messages noted below have been approved and are ready to send but have not yet been scheduled for delivery. Click the send link to send the message now or schedule a future delivery.

Cross Campaign Summary

This report reflects totals or averages across all messages for all campaigns. These statistics are recalculated daily.

Number of Messages Sent:	1
Total Number of Emails Sent:	324
Average Number of Recipients:	324
Average Open Rate:	53.8%
Average Clickthrough Rate:	15.7%
Average Action Rate:	0.0%
Average Number of Forwarded Messages:	654
Average Number of Tell-A-Friends Sent:	0

Email Trend

This report reflects average performance across all campaigns for each of the last 3 months. These statistics are recalculated daily.

