



Autodesk UX Journey

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Design and make technology
for the innovators of the world



Autodesk and Anaplan: Our Journey Together

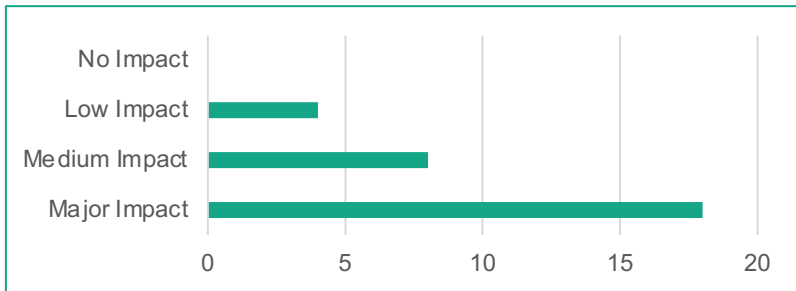
Account Footprint

- Autodesk has been an Anaplan customer since May 2015
- 600+ users
- ~25 model builders
- ~30 models and data hubs live in production
- 15 new use cases under review
- Autodesk COE team are advocates, thought leaders, and change agents of Anaplan community: CPX presentations, collaboration with Product Accessibility team, Product release process, user groups, etc.



Anaplan Usage: Autodesk End User Statistics

Impact on day-to-day work



1088

Average Active Users
Per Month

60,776

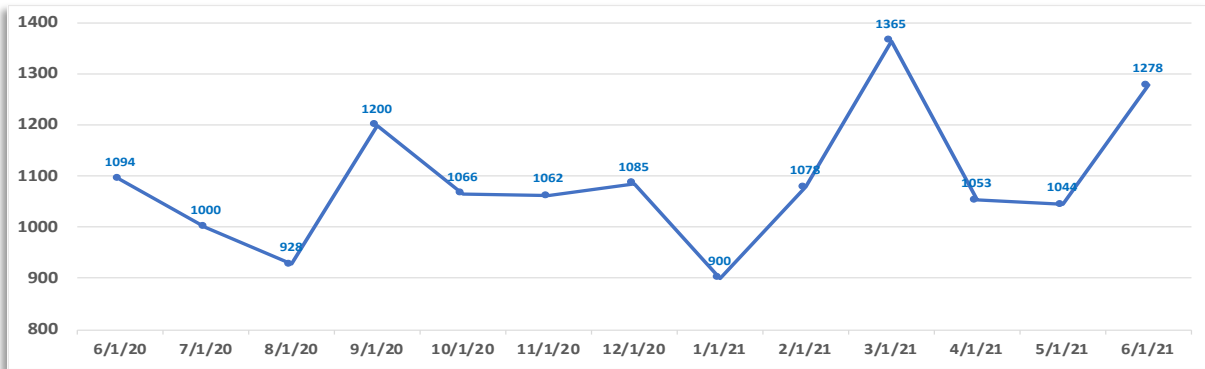
Most Active Model:
Headcount Forecast

260,000

Total User Sessions

Model Name	Sessions
Headcount Forecast - PROD	60,776
Enterprise Modeling Tool (EMT)	30,037
[PROD] FY21 IFM	26,055
[PROD] FY22 IFM	21,738
[PROD] FY21 Midmarket Forecast Tool	21,495
[PROD] FY22 Midmarket Forecast Tool	20,190
[PROD] FY21 Global Renewals Forecast	13,109

Active Users Per Month



Definitions:

Timeline: May'20 to June'21

User session: User opening a dashboard

NUX app/page user sessions not included

Model builder user sessions not included

Sales Manager Forecast Tool

Sales Manager Forecast Tool

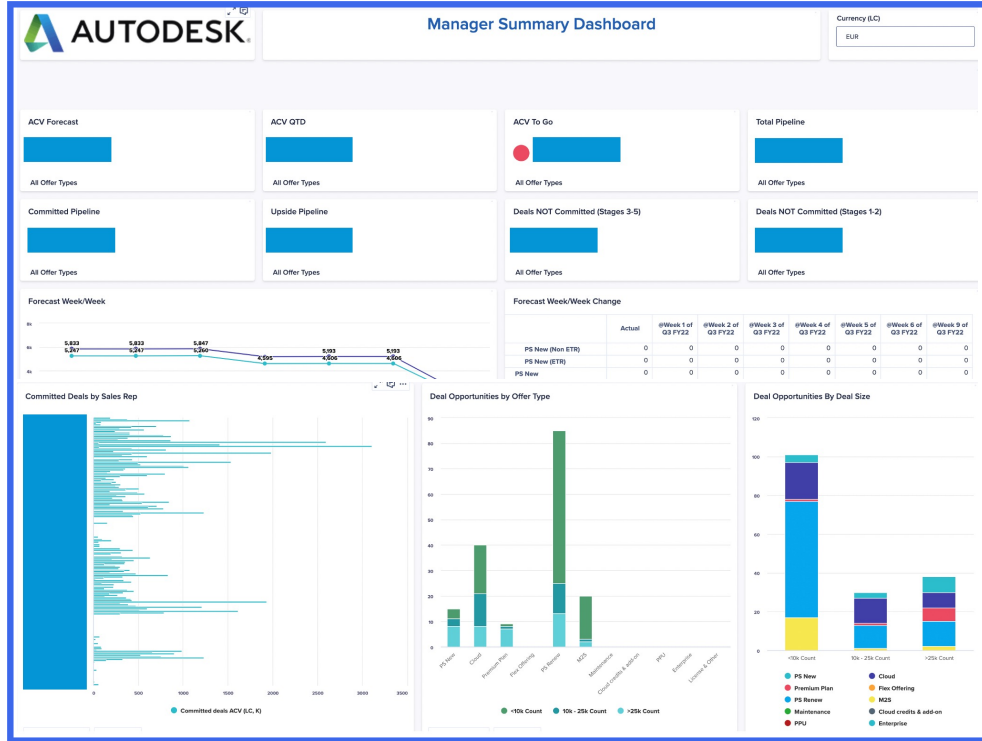


What does it do?

Who uses it?

**What were the
problems?**

Improved User Experience



User driven improvement

- User interviews with managers to generate requirements
- Created a format that makes managers' lives easier (based on their direct feedback)

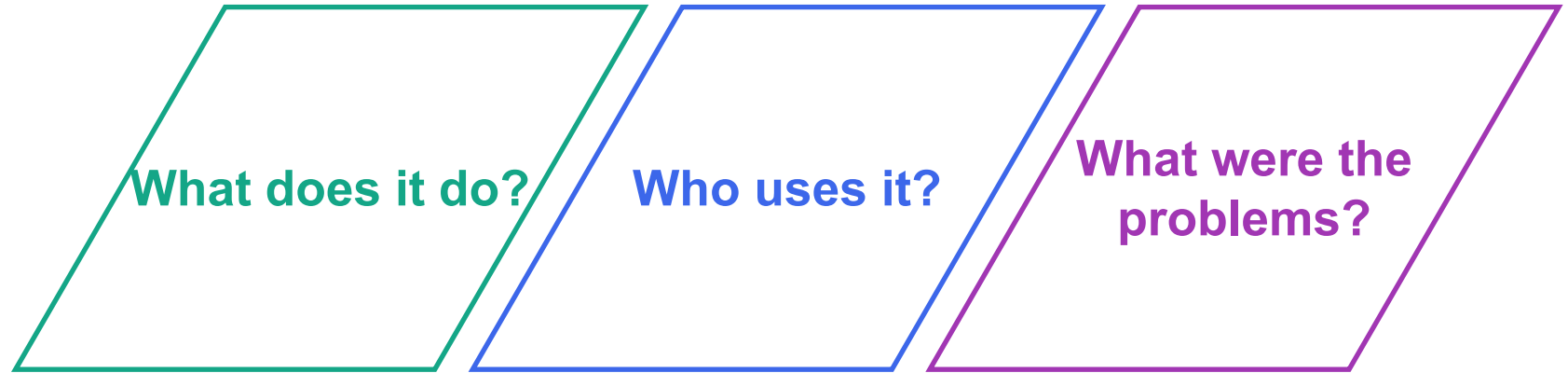
Expected outcomes

- Better user adoption and general satisfaction
- Greater accuracy

Demo

Allocation Model

Allocation Model

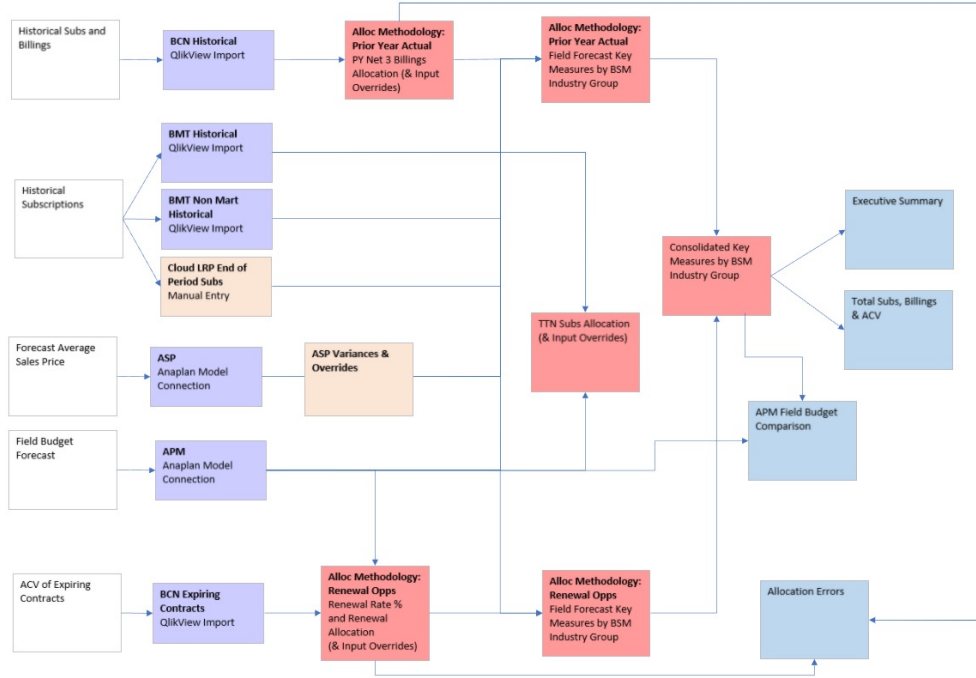


Where We Started

- Poor performance
- Difficult to maintain mappings and logic
- Uninvolved end users / business partners
- Heavy administrative burden

```
Net 3 Billings (CC, K) =  
  
IF  
  ITEM('1st 13. Offer Type Summary (BMT)') = '1st 13. Offer Type Summary (BMT):Cloud'  
THEN  
  'DAT Cloud Billing Summary [Cloud LRP]:TOTAL BILLED (NET3)' / 1000  
ELSE  
  IF  
    SYS Time Filters:'Prior Year - Full Year' AND ITEM('1st 13. Offer Type Summary (BMT)') = '1st 13. Offer Type Summary (BMT):Premium Plan'  
  THEN  
    'CLC PSPPPN Subs & Billings CY and PY':Net 3 Billings (CC) / 1000 + 'CLC PSPPR Subs & Billings CY and PY':Net 3 Billings (CC) / 1000  
  ELSE  
    IF  
      SYS Time Filters:'Prior Year - Full Year' AND ITEM('1st 13. Offer Type Summary (BMT)') = '1st 13. Offer Type Summary (BMT):PPU'  
    THEN  
      'CLC PPU Subs & Billings CY and PY':Net 3 Billings (CC) / 1000  
    ELSE  
      IF  
        SYS Time Filters:'Prior Year - Full Year'  
      THEN  
        'DAT BCN Historical Data [PDH]:TOTAL BILLED (CC)[LOOKUP: 'LOOKUP - List Time'] / 1000  
      ELSE  
        IF  
          ITEM('1st 13. Offer Type Summary (BMT)') = '1st 13. Offer Type Summary (BMT):Enterprise'  
        THEN  
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        ELSE  
          IF  
            ITEM('1st 13. Offer Type Summary (BMT)') = '1st 13. Offer Type Summary (BMT):Consulting'  
          THEN  
            'CLC Enterprise Billings Summary':TOTAL BILLED (NET3)' + 'CLC Gross Billings and Revenue':Total Gross Billings (CC, K)[SELECT: '1st 14. Offer Type Group (BMT)':Consulting Non-EBA]  
          ELSE  
            IF  
              ITEM('1st 13. Offer Type Summary (BMT)') = '1st 13. Offer Type Summary (BMT):PPU'  
            THEN  
              'md PPU Billings Allocation':Final Allocation (CC, K)[SELECT: 'Item sub Billings (PPU)':Total Billings (CC, K)]  
            ELSE  
              'CLC Gross Billings and Revenue':Total Gross Billings (CC, K)
```

Improved Model Builder and End User Experience



Model builder driven improvement

- New model architecture and underlying methodology
- Replaced all classic dashboards with UX App

Expected Outcomes

- Faster turnaround for enhancements
- Sustainable business processes
- Better user adoption and trust
- Fewer admin tasks for model builders

Demo



Thank you!