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Autodesk UX Journey

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San Francisco User Group - December 7, 2021

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Design and make technology for the innovators of the world

AUTODESK INVENTOR

AUTODESK REVIT 2022

AUTODESK MAYA 2022

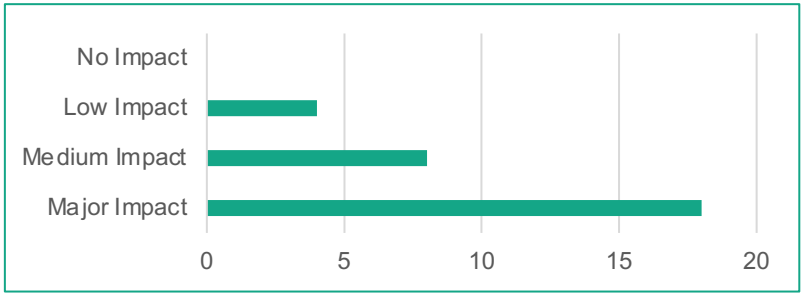
Autodesk and Anaplan: Our Journey Together

Account Footprint

- Autodesk has been an Anaplan customer since May 2015
- 600+ users
- ~25 model builders
- ~30 models and data hubs live in production
- 15 new use cases under review
- Autodesk COE team are advocates, thought leaders, and change agents of Anaplan community: CPX presentations, collaboration with Product Accessibility team, Product release process, user groups, etc.

Anaplan Usage: Autodesk End User Statistics

Impact on day-to-day work



1088

Average Active Users Per Month

260,000

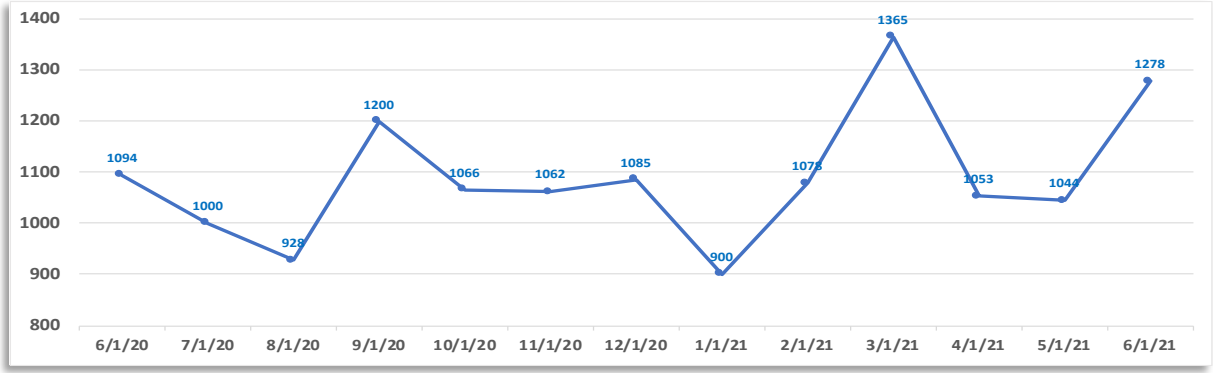
Total User Sessions

60,776

Most Active Model: Headcount Forecast

Model Name	Sessions
Headcount Forecast - PROD	60,776
Enterprise Modeling Tool (EMT)	30, 037
[PROD] FY21 IFM	26,055
[PROD] FY22 IFM	21,738
[PROD] FY21 Midmarket Forecast Tool	21,495
[PROD] FY22 Midmarket Forecast Tool	20,190
[PROD] FY21 Global Renewals Forecast	13,109

Active Users Per Month



Definitions:

Timeline: May'20 to June'21

User session: User opening a dashboard

NUX app/page user sessions not included

Model builder user sessions not included

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Sales Manager Forecast Tool

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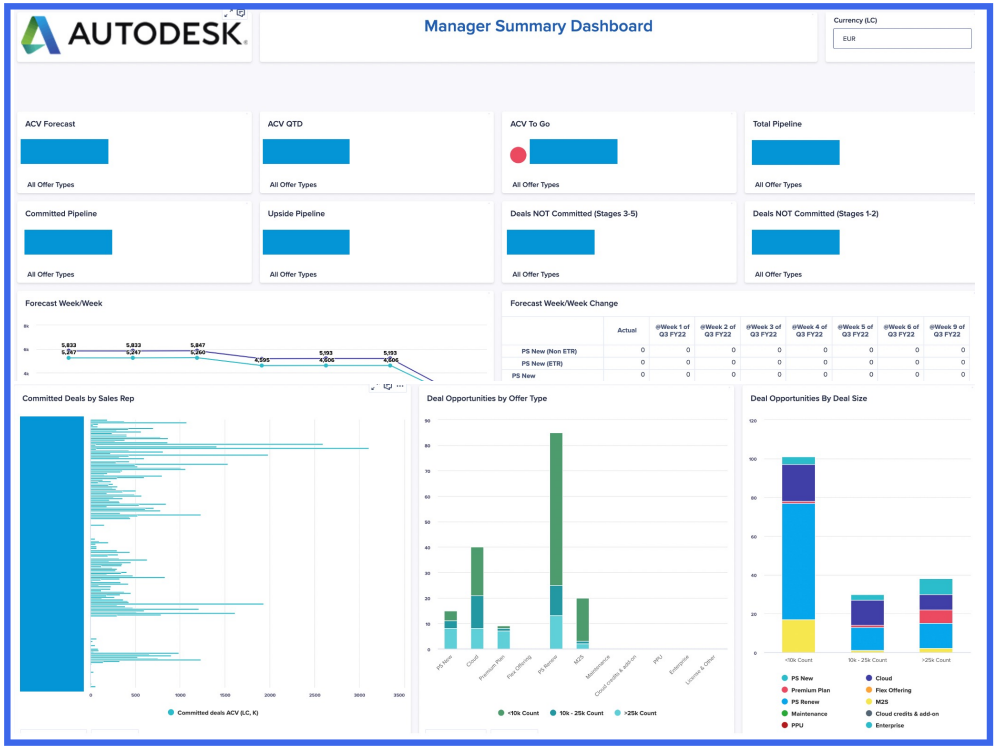
Sales Manager Forecast Tool

Improved User Experience



User driven improvement

- User interviews with managers to generate requirements
- Created a format that makes managers' lives easier (based on their direct feedback)

Expected outcomes

- Better user adoption and general satisfaction
- Greater accuracy

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Allocation Model

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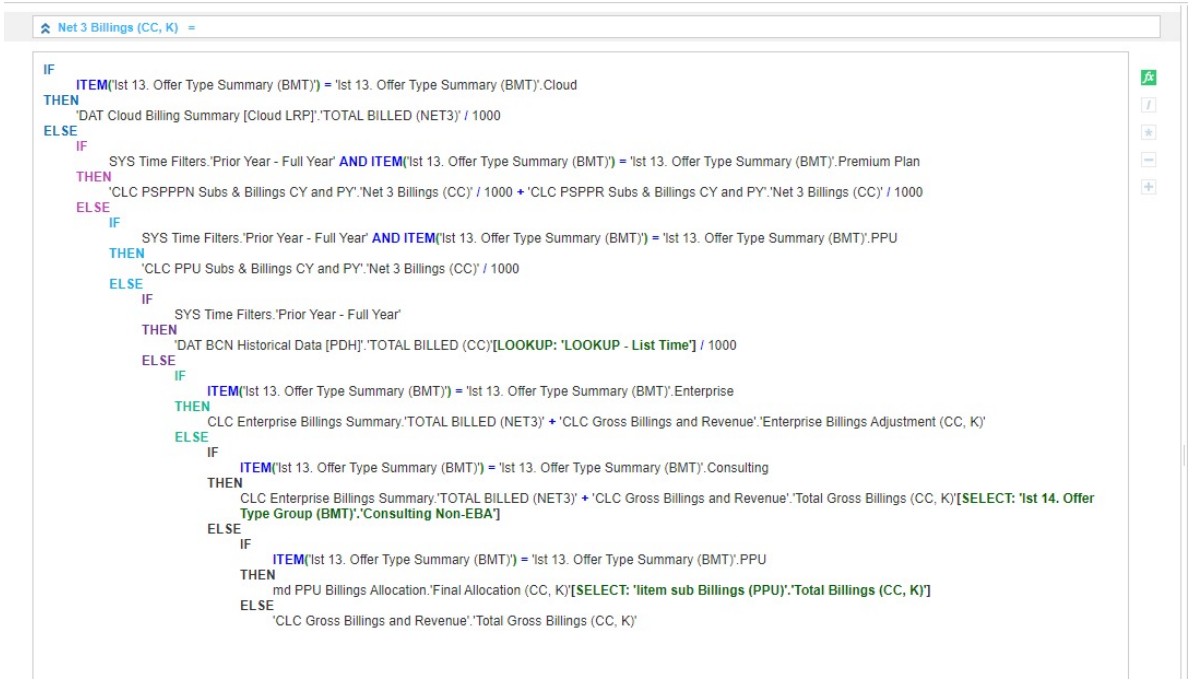
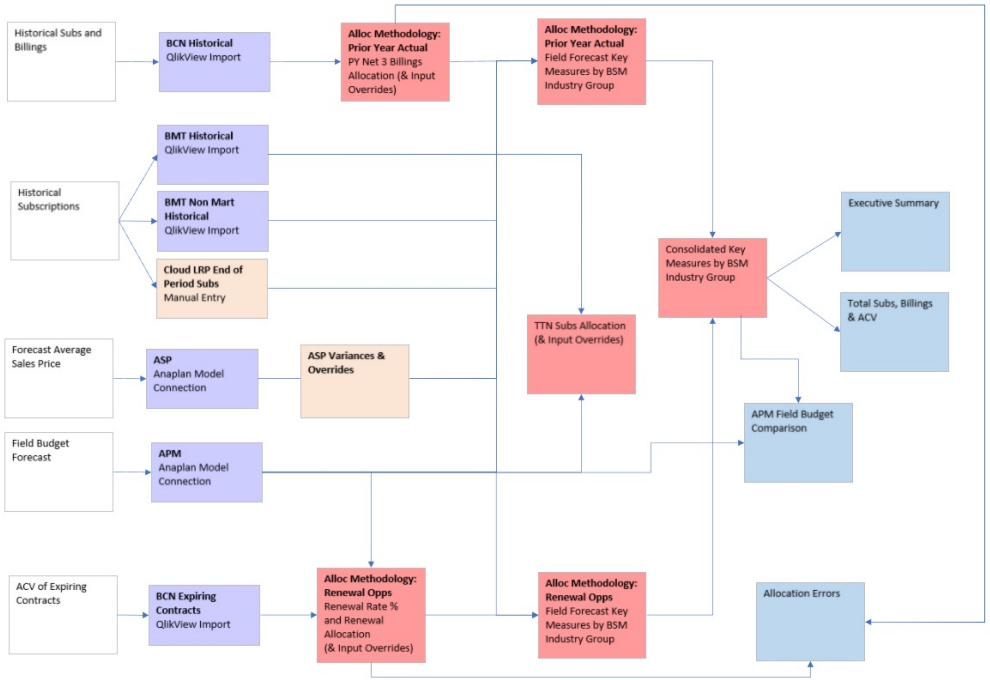
Allocation Model

Where We Started

- Poor performance
- Difficult to maintain mappings and logic
- Uninvolved end users / business partners
- Heavy administrative burden



Improved Model Builder and End User Experience



Model builder driven improvement

- New model architecture and underlying methodology
- Replaced all classic dashboards with UX App

Expected Outcomes

- Faster turnaround for enhancements
- Sustainable business processes
- Better user adoption and trust
- Fewer admin tasks for model builders

Demo

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Thank you!

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