

Anaplan

Anaplan CENTRAL Community Meeting Q2

June 14th | Geneva + Remote

AGENDA

08:15	Registration & Welcome Coffee
08:45 – 09:00	Introduction and Opening Remarks Bill Schuh & Jacques Frey, Anaplan
09:00 – 09:45	Successful Supply Chain Transformation with a Connected Planning Platform Sophie Bindler, Demand & Supply Manager, Cartier
09:45 – 10:30	Anaplan Evolution in Edwards Lifesciences Jiří Palásek, Anaplan CoE Global lead, Edwards Lifesciences
10:30 – 10:45	COFFEE BREAK
10:45 – 11:00	Anaplan for Supply Chain Maturity & Resilience Julia Eckard, Anaplan
11:00 – 11:30	Improve Demand Forecasting with Anaplan Plan IQ Philipp Kaufmann, Anaplan
11:30 – 12:00	Product Roadmap Rebecca Porter, Anaplan
12:00 – 12:15	Closing Remarks Jacques Frey, Anaplan
12:15 – 13:00	NETWORKING



Welcome to the Anaplan Central Community Meeting Q2



Bill Schuh
Chief Revenue Officer
Anaplan



Jacques Frey
Regional Vice President Switzerland
Anaplan

Welcome to our customers



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Successful Supply Chain Transformation with a Connected Planning Platform



Sophie Bindler
Demand and Supply Manager
Cartier



Anaplan Evolution in Edwards Lifesciences



Jiří Palásek

Anaplan CoE Lead
Edwards Lifesciences



COFFEE BREAK

Next sessions:

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Anaplan for Supply Chain Maturity & Resilience



Julia Eckard

Overlay SCM Sales Specialist DACH

Anaplan



Improve Demand Forecasting with Anaplan Plan IQ



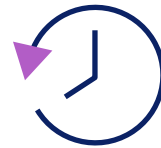
Philipp Kaufmann
Senior Solution Consultant
Anaplan

Companies want to improve forecast...



Flexibility

considering market
dynamics



Speed

acting faster



Accuracy

better decisions and
insights

... but lack access to modern capabilities



Tools

AI / ML, Python, R, ...



Skills

Statistics, Data
Science, ...



Availability

Integration into
business processes

Demo:
**Flexible, Fast and Business
Owned Predictive Demand
Forecasting**

PlanIQ™ simplifies predictive planning

Demand planner is tasked with **predicting demand** for a new product over the next 6 months

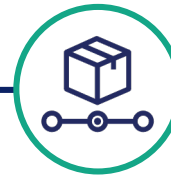
Demand planner identifies the **internal and external data** that she needs to make her predictions

Model Builder easily pulls the data into the Anaplan Forecast Framework model and sets the framework to **automatically choose the best forecasting model** based on the data

Model Builder creates a page for the **Demand Planner** to review the forecasts that the model put out and to **run ad-hoc predictions** based on key levers that can be pulled, such as **price, place, and promotion**



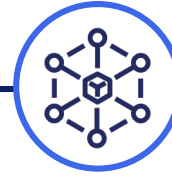
Planner



Model Builder



Demand planner reviews the automated forecast and runs some ad-hoc analyses to see **how the prediction might change** if they increase the price



Demand planner sends the page to the planning group, suggesting a **5% increase in price to maximize revenue** and receives planning consensus quickly within minutes. The plan is put into action

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Product Roadmap



Rebecca Porter

Principal Product Marketing Program Manager

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Closing Remarks



Jacques Frey
Regional Vice President Switzerland
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