

How to Create a Personalized Triggered Row

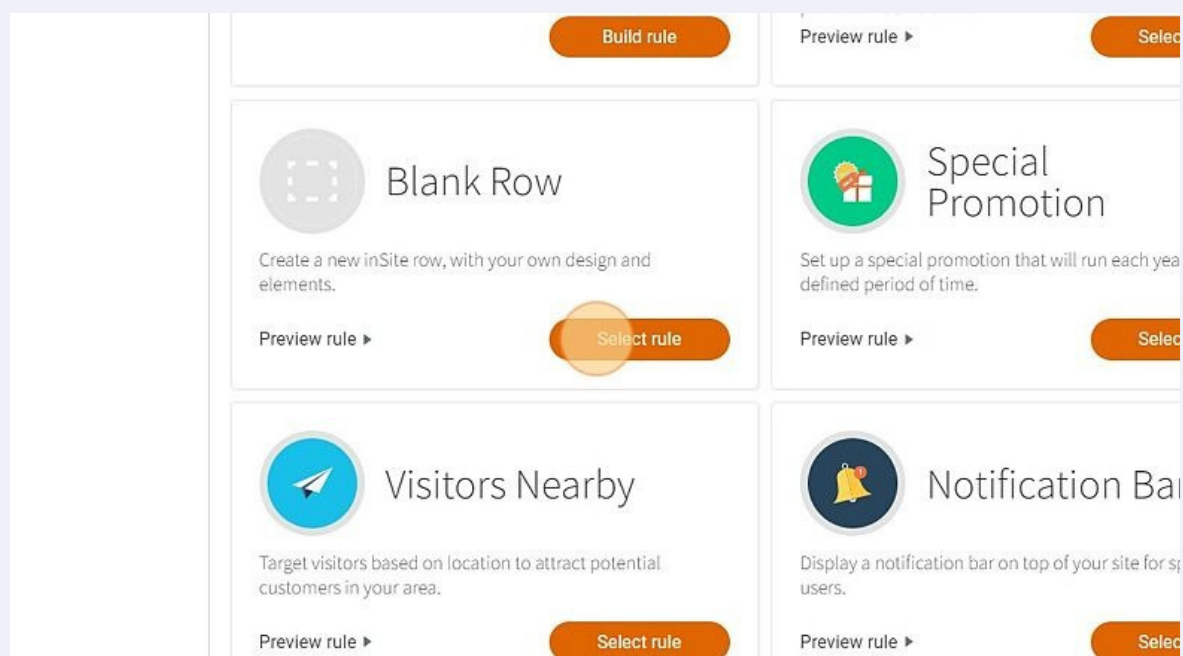
1

Click this icon.



2

Click "Select rule"



3


Click "Reoccurs"

Event Details ▾

Date

Start time

End time

 May 13, 2016

[Change](#)

☒ All day

Time zone:

America/New York ▾

Reoccurs >

Rule triggers >

4

Click "Rule triggers"

Reoccurs ▾

Once ▾

Rule triggers >

5

Click "Next"

☐ Visits ☐ Campaign URL ☐ No trigger

Next



TING MAGICAL MO

6

Click "Next"

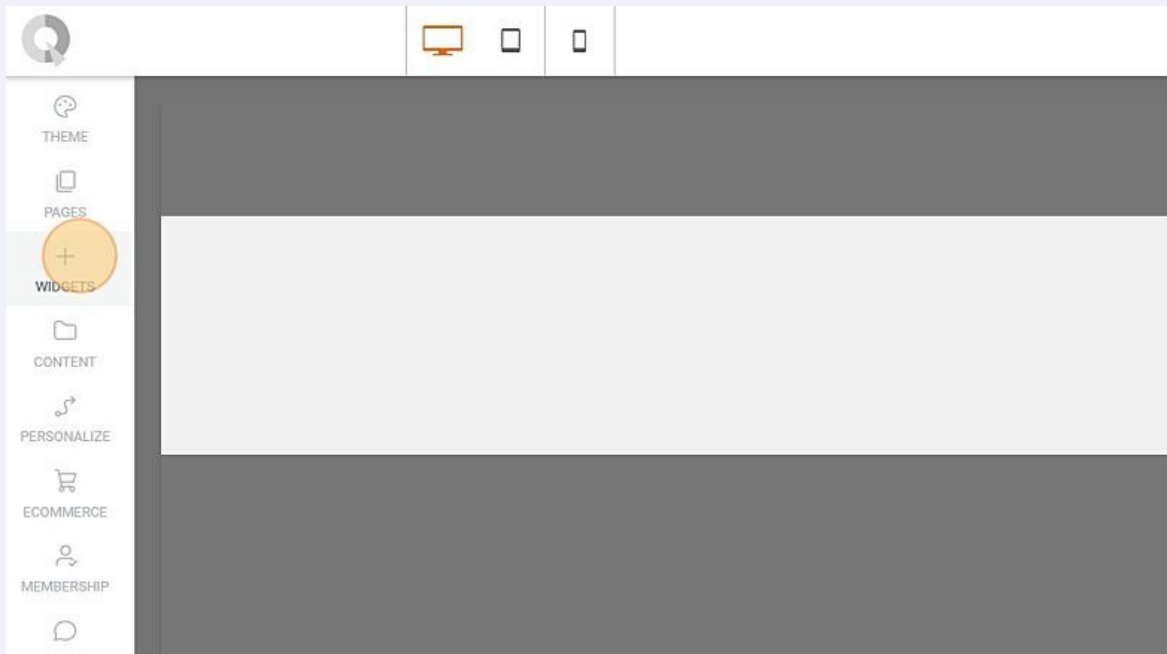
Next



TING MAGICAL MO

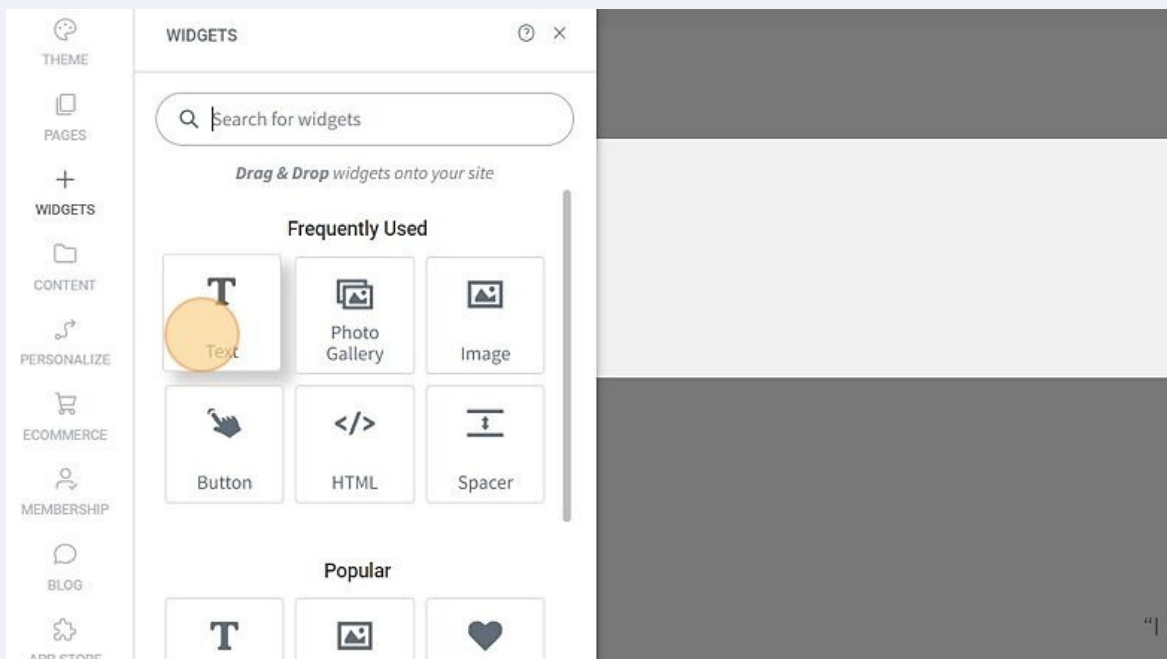
7

Click "Widgets"



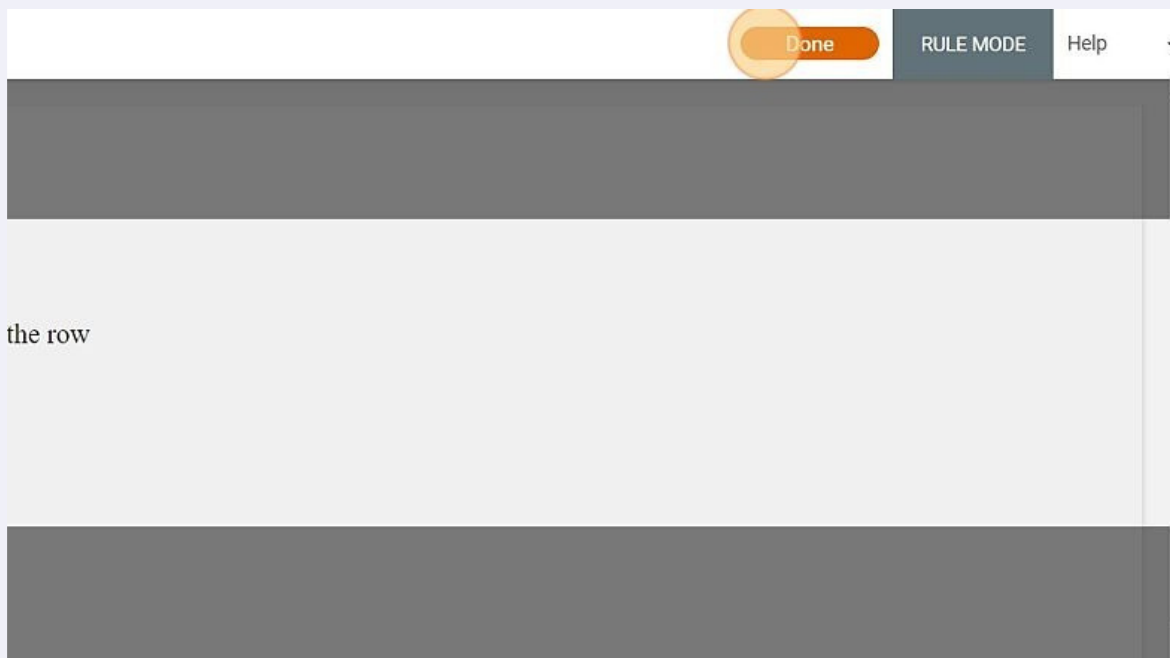
8

Add what you need in that row



9

Click here.



10

Click "Save rule"

Finalize rule

Give your rule a name you'll remember. The name will be used to track its performance.
Note: You will have to publish the site to make sure the rule is live.

Name this rule:

☐ Display rule once per visitor

[Preview this rule](#) [Save rule](#)

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