

## Oracle Marketing Cloud Academy

### Course Overview

This course covers reporting basics for everyday Eloqua users with an Insight Reporter license. Using Eloqua Insight, navigate through a series of key reports as you learn to change data views through sorting, filtering, drilling, and more. This course provides an overview of Eloqua Insight reporting, and enables users to prompt reports, manipulate general report features, and schedule reports for delivery to stakeholders.

### Objectives

- Navigate the Eloqua Insight environment
- Differentiate between reports and dashboards
- Understand report features and their functions
- Change data views through sorting, filtering, and drilling
- Format reports for sharing
- Schedule delivery of reports

### Prerequisite

Eloqua 10 Fundamentals Series



B2B

B2C

CM

DMP