

Duration: 2.5 Hours

Live Virtual Class (LVC) &amp; OnDemand

Version: Release CA

## Course Overview

This course is designed to guide Infinity administrators through the required configuration of your Oracle Infinity instance. The knowledge shared throughout this course will introduce Infinity-specific terminology and functions, allow you to set up Roles, Groups, and users, in addition to setting up actions that allow you to push information to other Oracle Cloud services, such as Responsys and Eloqua.

## Objectives

- Understand Infinity technical terminology
- Navigate through Infinity
- Configure Infinity to add Roles, Groups, and Users
- Learn how to create Segments and Filters
- Examine how to create Measures



### Oracle Marketing Cloud Overview:

If you use Oracle Eloqua, Oracle Responsys, Oracle Bluekai, Oracle Content Marketing, Oracle Maxymiser, or Oracle Infinity, we can deliver the Oracle-approved training you need to successfully support your marketing automation investment. Contact our Help Desk any time and browse the Frequently Asked Questions for quick answers to common issues.