ORACLE
MARKETING CLOUD

Eloqua 10: Template and Asset Management

Instructor-Led Training

Duration: 3 hours

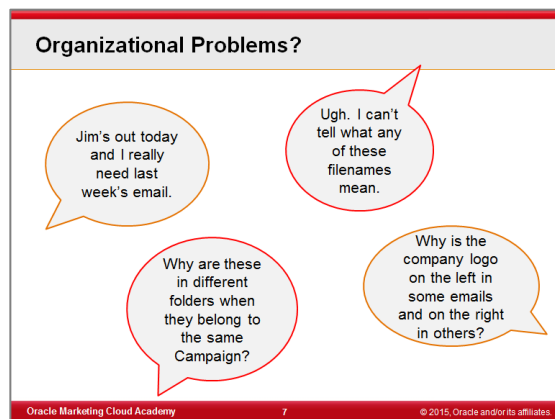**Oracle Marketing Cloud Academy**

Course Overview

Learn how to structure your Eloqua instance so that you reap the most efficiencies as additional work is developed. This course covers company-wide consistencies, naming conventions, template best practices, approval workflows, and how to use resources outside of Eloqua for maximum support.

B2B

Objectives

- Organize Your Eloqua Instance(s) To Your Best Advantage
- Create Company-Wide Consistencies
- Develop Templates and Assets Efficiently

B2C

Prerequisite

- Recommended: Fundamentals Series

CM

DMP

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