Eloqua 10: Database Configuration

Instructor Led Training (ILT)   Duration: 3 hours

Oracle Marketing Cloud Academy

B2B

Course Overview

This course introduces Eloqua's administration areas, features, and functions. It is designed to help you administer Eloqua, identify key concepts related to each administrative task, and learn how to perform the tasks. The class helps you to configure website tracking, customize databases, set up users, and manage forms and emails.

B2C

Objectives

- Define key settings that dictate how Eloqua tracks and measures visitors on your website
- Describe the basics of Contact field creation and management
- Identify User types and define their security group settings
- Describe how to acknowledge form submissions and identify the current status of the submission

CM

Prerequisite

Eloqua 10 Fundamentals Series

DMP