Thank you for your interest in the Oracle CX Apps Platform. To assess fit, and to learn more about your proposed app, please review the following FAQs and then complete the questionnaire that follows.

**Please send your completed questionnaire to** [**omc\_appcloud\_ww\_grp@oracle.com**](mailto:omc_appcloud_ww_grp@oracle.com)**.**

**FAQs**

* Why am I providing this information?

This information is needed to understand the objectives and use cases of the proposed app so it can be assessed for fit on the CX Apps platform.

* Who needs to provide this information?

The requested information must be provided by Oracle internal teams who wish to build an app on the Oracle CX Apps platform

* Where do I need to send this?

Please send the completed document to [omc\_appcloud\_ww\_grp@oracle.com](mailto:omc_appcloud_ww_grp@oracle.com).

* What comes next?

After submitting the completed information, the Oracle CX Apps Team will review and follow up with next steps. While the team reviews your information, you can go through the [Oracle CX Marketing App Developers Guide](https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCIA/index.htm).

* What If I have questions?

Feel free to contact the Oracle CX Apps Team at [omc\_appcloud\_ww\_grp@oracle.com](mailto:omc_appcloud_ww_grp@oracle.com)

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# General Information

Please fill in the below information accurately and to the best of your knowledge. All questions are mandatory unless otherwise indicated.

|  |  |
| --- | --- |
| **Submission date** |  |
| **BU/Team name** |  |
| **Region** |  |
| **Contact Information** | |
| **Primary contact name** |  |
| **Primary contact title** |  |
| **Primary contact email** |  |
| **Technical contact name** |  |
| **Technical contact title** |  |
| **Technical contact email** |  |
| **Partner Information (Please fill ONLY if you intend to include any external partner for app development)** | |
| **Company name** |  |
| **Contact name** |  |
| **Contact title** |  |
| **Contact email** |  |

|  |  |  |
| --- | --- | --- |
|  |  |  |

# App/Integration Information

**Which CX Marketing products are you interested in developing apps for using the App framework?**

Responsys  Eloqua

**How do you plan to develop the app/integration?**

With internal resources

With 3rd party development resources

By partnering with an Integration as a Service (IAAS) provider

Others (Mention details)

**What is the team size you plan to put for developing the app/integration?**

1-5  6-10  11-15  More

**What is the timeline you have for developing the app/integration?**

1-6 months  6-12 months  12-18 months  More

**Is this your first app/integration on CX Marketing App framework?**

Yes  No

**What is the intent of building the app/integration?**

Demo/Showcase  Customer requirements  Internal app

Other (Mention details)

**Briefly describe the set of use cases that you wish to support with this app**

|  |
| --- |
| **Use Case Description** |
|  |
|  |
|  |

**Briefly describe the value you intend to deliver by developing this app/integration using the App framework with CX Marketing products.**

**If you intend to use the app for demos, please provide the names of prospects/customers to whom you plan to showcase the app.**

**Please provide available details on the opportunity (market, deal size etc.) to highlight why is it important to develop an app.**

**If you intend to develop the app for specific customer requirements, please provide details on the customer and deal size.**

**What are the expected peak volumes that this app would be built to support over the following timeframes?**

|  |  |  |  |
| --- | --- | --- | --- |
| At One Time | *<in millions>* | Daily | *<in millions>* |
| Monthly | *<in millions>* | Annually | *<in millions>* |

**Any additional details**