



**“Bitdefender Photo Contest”
CONTEST TERMS SHEET**

The **“Bitdefender Photo Contest”** contest, hereinafter referred to as the **“Contest”**, is offered by BITDEFENDER SRL, with the registered office having the address **15A Orhideelor Str. Orhideea Towers, district 6**, registered in Bucharest town, under **registration number J40/20427/06.12.2005, C.U.I. nr. 18189442**, legally represented by **TALPEȘ FLORIN**, as Chief Executive Officer, hereinafter referred to as the **“Bitdefender”**

A.1. CONTEST PERIOD

The period when the Contest will take place (**“Contest Period”**) is between **February 25st 2022, 11:00 AM (GMT +2) and March 30th 2022, 11:00 AM (GMT +2)**.

A.2. Territory: Globally, except where prohibited or restricted by law.

A.3. ENTRY. For the registration in the Contest, the participants must follow the next steps:

The participants must be Community members and registration is made using Central SSO login.

The landing page is: <https://community.bitdefender.com/en>

A.4. CONTEST MECHANISM

A User-Generated Content Competition. Post your creative Bitdefender photographs and get the chance to win prizes.

We’re launching the first contest of 2022 exclusively for the members of our Community! Do you think Bitdefender is photogenic? If you think the product is good looking, take a picture of your device with Bitdefender installed, next to a landmark or a place that has special value to you. You can take a snapshot in your office, at home, in your garage or any creative background of your choice. When uploading the photograph, tell us where it was taken (city and country) and what made you choose Bitdefender. The top 3 most voted entries will take our special prizes.

Photographs can be manipulated for artistic purposes by applying digital special effects. Only one photograph is allowed per applicant, so make sure to pick the best of your selection. Photographs must be submitted in .jpeg or .jpg format and must not exceed 10MB. All Community members can vote and only one vote per member is accepted.

Start submitting your photographs on this thread and let the contest begin!.

Participants may not enter with multiple emails and/or multiple identities nor may participants use any automated entry mechanism or artifice to obtain more than the maximum number of entries. Any participant who attempts to participate with multiple emails and/or multiple identities or uses any device or artifice to obtain more than the maximum number of entries will be disqualified.

A.5. PRIZE INFORMATION

Top 3 most appreciated pictures take the following prizes:

1st Place: A Bitdefender-branded backpack and jacket + a 1-year Bitdefender Home User antivirus license of your choice!*

2nd Place: A Bitdefender-branded jacket + a 1-year VPN license

3rd Place: A Bitdefender branded jacket + a 1-year DIP license



*Available home user licenses from which the 1st place winner can choose, are the following:

- Bitdefender Antivirus Plus for up to 10 devices, 1 year
- Bitdefender Internet Security for up to 10 devices, 1 year
- Bitdefender Total Security for up to 10 devices, 1 year
- Bitdefender Family Pack for up to 15 devices, 1 year
- Bitdefender Premium Security for up to 10 devices, 1 year

A.6. WINNER SELECTION

The winners of the contest prizes will be selected at the end of the Contest Period, as follows:

The top 3 most voted entries will take our special prizes. Criteria for judging include: visual impact 20%, creativity 40%, and content 40%. In the event of equal votes, the Community Manager will judge based on the above criteria. The winners will be announced by the Organizer through their email address that they used to register within the Community.

The winners will be announced by the Community Manager on the dedicated forum thread and also on Bitdefender's official Facebook page. Bitdefender activation codes described at section 5 from above are in electronic format (electronic key) and will be sent by the Community Manager to the winners via e-mail to the email addresses used by participants at registration in the Community.

The confirmation of reading the email by the participants will be considered proof of receipt of the licenses. The Community Manager will notify the winners of the 1st, 2nd and 3rd prize mentioned at section 5 from above via email to the email address used by the participant to register in the Community. In order to receive the prize, the winner must respond to the email sent by the Community Manager and provide their size (for the jacket) and an address where Bitdefender can send the prize.

The drawing will held on **March 31st 2022, 05:00 PM** (GMT +2).

You retain your rights to your photograph; however, by entering the contest, you grant Bitdefender (and those authorized by), non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion and its website, exhibition, and commercial products, including but not limited to Bitdefender publications. Any photograph reproduced will include a photographer credit as feasible.

By submitting a photograph electronically, participants accept and agree to be bound by these rules and the decisions of contest judges, whose decisions are final.

The present Contest Terms Sheet is governed by the provisions of the Contest General Terms and Conditions which is available, free of charge, to any applicant (and/or participant) on the Contest's web site <https://www.bitdefender.com/site/view/contest-general-terms-and-conditions.html>.

If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted on Bitdefender's Contest landing page.

BITDEFENDER SRL

FLORIN TALPES

Legal representative

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