# **Research study into help-seeking** behaviour among 16-25 year olds vodafone helping non-profits thrive





The Vodafone Group Foundation want to talk to 20 people aged 16-25 as part of a research project to understand how young people seek help. The findings will be used to help organisations who provide support services to young adults get better at what they do, and therefore be able to help more people like you.

The Vodafone Foundation Group is a registered charity which funds projects to benefit to young people www.vodafone.com/start/foundation.html. This research is being conducted by nfpSynergy, a specialist research agency for the charity sector.

## How long will it take?

We would like to conduct an initial interview lasting one hour. We would also like to continue to meet regularly, once a month, for 6 months, if you are interested. We will travel to you and the interviews will be face-to-face.

### Can I drop out?

Yes, you are free to stop the research at any time.

#### What's in it for me?

It gives you a direct line to organisations who want to engage and help people like you. You will be helping services to get better at what they do and reach young people in a more effective way. You will also be helping others who may be in need of support and advice but don't know how to go about getting it.

We will reimburse you for your time and any expenses.

## What will you do with the information?

The content of our conversations will be used anonymously to feed into our analysis. From this we will make recommendations to relevant organisations and charities about how they can improve what they do, ensuring that the voices of young people are heard.

Should you be interested, there will also be an opportunity to take part in panel discussions, conferences, and possibly media interviews.

#### How confidential will it be?

The interviews and the research findings will be totally confidential and anonymous.

If you are interested in taking part, please email jo.graham@nfpsynergy.net or call 020 7426 8888