***How to Start a Profitable Affiliate Marketing:***

[How to start a profitable affiliate marketing or affiliate business](https://osdigitalworld.com/2019/10/01/how-to-start-a-profitable-affiliate-marketing/) is always a big question to the online marketing beginners.

Today I will show you step by step to start profitable online affiliate business. Before starting an online affiliate marketing or business let’s see the key steps.

* Set your mind for the affiliate business
* Find out profitable niche subject
* Make a plan for your niche
* Design and develop your website
* Make unique articles for your niche
* Live your website on the search engine
* SEO for your niche site
* Apply for affiliate business

***Set Your Mind For The Affiliate Business:***

Mind setting is very important for any business. Affiliate business is also under the same rule. Online affiliate marketing or business is not a magic that you can earn huge money within overnight.

Definitely you can earn very good amount of money by doing online affiliate business. But it needs time as well as digital marketing, SEO, unique article need for ranking your site on the search engines.

If you can effort time and money for a good niche, online affiliate business is for you. A big opportunity is waiting for you.

Always remember, without your mind set, don’t invest your time and money in the online affiliate marketing business. Without mind set, investing in this sector may give you a big loss.

***Find Out Profitable Niche Subject:***

Online affiliate marketing business is a very big ocean. So, you need research or study to find out the right subject. Without right subject your niche may become a ghost house.

Online business is not like the local business. Local business is much easier than online business.

If you want to do pizza business, you should open a pizza shop at a perfect place where people will come and buy pizza. Your business will run and grow.

But online business is not like this. If people are not interested about your niche subject, people will not search the keywords of your subject/niche. Though your keywords/niche is top on the search engines, you will not get any traffic. Your niche will be a ghost house and your sell will not go on.

That’s why before starting you need to do enough study/research to choice the right subject for your niche. You need to know which keywords/niches people are searching in the search engines.

***How to Find Out Right Niches:***

When you know the way to find out the right niche subjects it is very easy to you. If you don’t know the ways, finding the right niches become more difficult to you. Here I am giving you an one easy example to find the right niche or subject.

Open Google trends in your browser. Write the subjects one by one in the Google trends bar and see the search value, location wise search, seasonal search, trends is up or down.

All these data will help you to find out the right niche for you.

***Making Plan for Your Niche:***

You have already chosen your niche subject. Now time to make the plan to build or develop your niche or blog.

Before developing website, draw a model design in your note book. Search and check the themes, which are matching with your model design. If your design is very much customize, you may have to buy theme and plugins.

You can do affiliate business with one product or many products. When you develop your plan of the niche, just make sure that you have considered products.

If you have knowledge on HTML, you can make your own blog or niche. If you don’t have HTML knowledge, you should hire web developer.

***Design and develop your website:***

You have already completed your plan and design of your niche. Now time to build your website. It is better to hire an expert web developer for building your niche.

You can make different pages for different products which you want to sell through affiliate programs. On the other hand you can sell similar products in the same page, in different posts.

Example: Your niche is about bathroom fittings. You can sell all types of bathroom fittings in a page. But your article or content should be different.

For bathtub, basin, and shower should write separate articles. In these separate articles you will sell your affiliate products like bathtub, basin and shower.

You can also sell kitchen cabinets in your niche in the different page.

***Write Unique Articles:***

Now time to write unique articles for your niche products.

Always remember that unique articles should be unique. These articles should not be published anywhere else before.

For making your articles unique, you can hire a professional article writer. It will help you for ranking on the search engines.

***Live Your Website:***

All steps complete. Now time to make your website live. Submit your web link to search engines. Search engines will give you valid page report.

This valid page means your niche site is live.

***Do SEO for Your Niche Site:***

You have made a good niche site and your subject is very trendy. But this is not enough for getting traffic. Without enough traffic you will not get affiliate approval. So, you need enough traffic.

***How You Will Get Traffic:***

When you search any subject or product in the search engine, search engine shows lot of results, then what you do?

You only visit those sites that are ranking on the 1st page of search engines. So, you need to rank on the 1st page of search engines and this can only done by SEO.

So, you should do SEO for your website. After doing SEO, your many keywords will rank on the 1st page and will get good traffic.

Good traffic will help you to earn money.

***Apply for Affiliate Marketing:***

Your niche is live and getting traffic on regular basis. Now time to earn money from this traffic. Apply for affiliate marketing. Here I am giving you a list of best affiliate program offers:

* Amazon Associates
* eBay Partners
* ShareASale
* Markethealth
* Click Bank
* CJ Affiliate
* Fiverr Affiliate Program

When you apply to these sites for affiliate marketing business, they will review your website and give you feedback.

If your website has enough traffic and your articles are unique and informative, they will give you approval and also provide you an affiliate link.

You will set this affiliate link into your niche site and start selling products.

***Conclusion:***

Affiliate marketing business is now become very popular. It can give you good earning opportunities. If your site is ranked site, you can earn money 24 hours by affiliate sales. You can also earn money by publishing ads on your website.

We have talked here only the bullet points of affiliate marketing business. If you need any consultation for affiliate marketing business, you can write to us.