


# Hiding prices for specific products

 This is an advanced article, not supported by Lightspeed and provided as is. We recommend contacting a Lightspeed partner or third party developer if you are not sure on how to continue. Before enabling the theme editor, [be aware of the consequences!](#)

This article explains how to hide specific product prices using the Data\_01 section of the Custom Template Data feature.

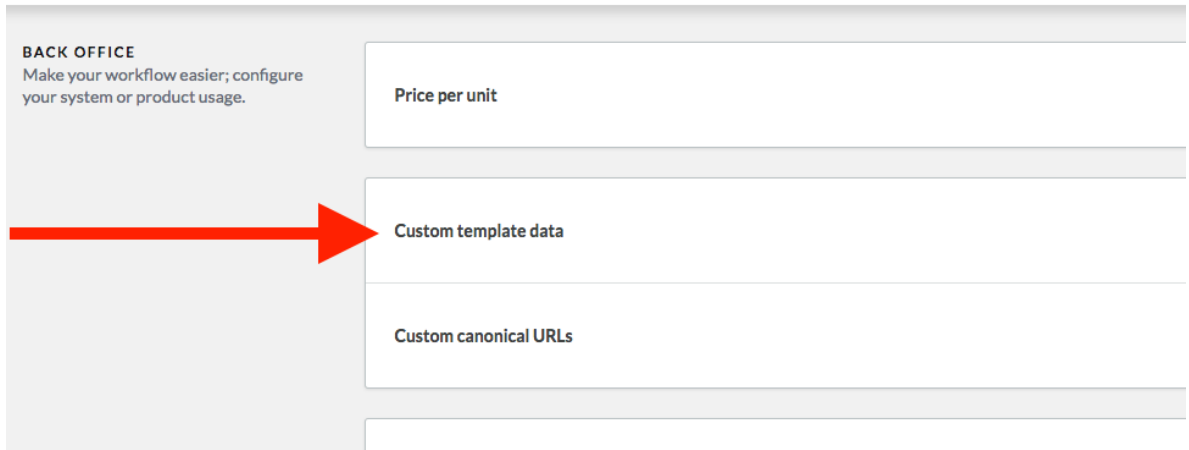
## Setup

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### Enabling Custom Template Data

1. Log in your eCom back office
2. Go to **Settings** > Store Settings > **Workflow**
3. Enable '*Custom Template Data*

 Settings > Workflow



BACK OFFICE  
Make your workflow easier; configure your system or product usage.

Price per unit

Custom template data

Custom canonical URLs

2

### Targeting Products

1. Go to Products
2. Open a product that you don't want to sell online
3. Scroll all the way down to the section 'Custom Template Data'
4. At the bottom you will find 3 **data fields**\*
5. Inside the "**Data\_01**" field enter *offlineproduct*. (You must enter this exactly, it is case-sensitive)\*\*
6. Repeat those steps for each product for which you want to hide the price on your shops frontend

#### CUSTOM TEMPLATE DATA

Custom fields can contain additional data. They are available in some, but not all, templates.

It is important to exactly use this value.

Data 01

offlineproduct

Data 02

Data 03

*\*The other two data fields called data\_02 and data\_03 are not in use, entering values here does not affect anything.*

*\*\* You can replace this with another value, e.g. 'noprice' as long as you remember to use this value in the following steps. If you're not sure what i mean, just use 'offlineproduct' wherever it appears in this guide.*

## Modifying the Theme Code Product page

### 1

1. In the back office go to Design > Theme Editor
2. Click that you "*understand the risks and wish to proceed*"
3. Go to the **product.rain** page
4. Find the section that begins with `{% if product.price.price_old %}`. It should look like this\*:

#### product.rain before customization

```
{% if product.price.price_old %}
  <span class="old-price">{{ product.price.price_old | money }}{% if shop.settings.
legal.mode == 'strict' %} {{ 'SRP' | t }}{% endif %}</span>
{% endif %}
  <span class="price" style="line-height: 30px;">{{ product.price.price | money }}
{% if shop.settings.price_per_unit == 'enabled' and product.unit %}
  <br /><span class="unitprice" style="font-size: 0.6em;">*
    {{ 'Unit price' | t }}: {{ product.unit.price | money }} / {{ product.
unit.unit }}
  </span>
{% endif %}
```

\*Based on Conform theme

5. Surround the above code with `{% if 'offlineproduct' not in product.data_01 %}` and `{% endif %}` to make it look like this:

#### product.rain customized

```
{% if 'offlineproduct' not in product.data_01 %}
  {% if product.price.price_old %}
    <span class="old-price">{{ product.price.price_old | money }}{% if shop.
settings.legal.mode == 'strict' %} {{ 'SRP' | t }}{% endif %}</span>
    {% endif %}
    <span class="price" style="line-height: 30px;">{{ product.price.price |
money }}
  {% if shop.settings.price_per_unit == 'enabled' and product.unit %}
    <br /><span class="unitprice" style="font-size: 0.6em;">*
      {{ 'Unit price' | t }}: {{ product.unit.price | money }} / {{ product.
unit.unit }}
    </span>
  {% endif %}
{% endif %}
```

*You basically are saying, "If the value within data\_01 is **not** 'offlineproduct' show the price, so when the value is 'offlin eproduct' the code is deactivated.*

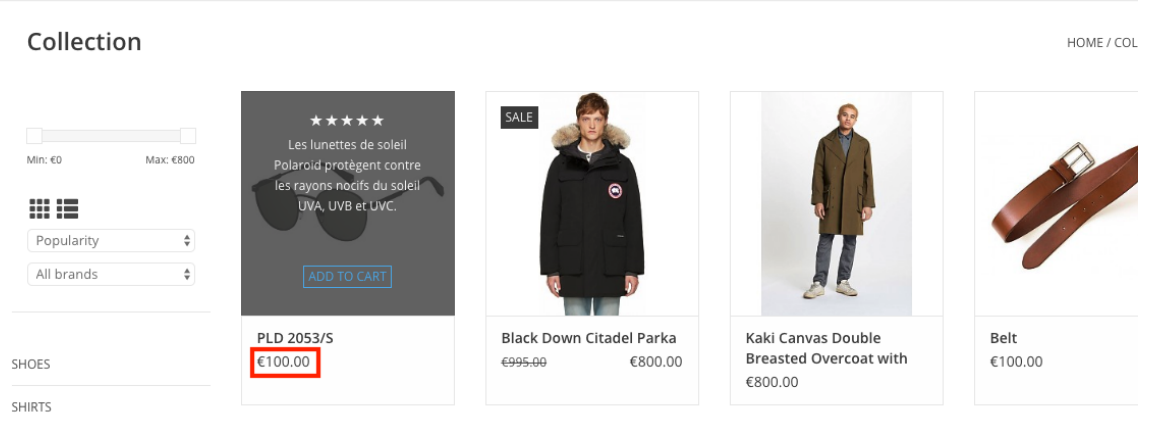


Remember to replace 'offlineproduct' if you chose a different value in the Setup Step 2

## Collection and/or Category page

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Now, depending on which theme you are using, there might be more ways to see the price of a product, for example on the collection page:



The screenshot shows a collection page with a sidebar on the left containing filters for price range (Min: €0, Max: €800), popularity, and brands. The main content area displays several product cards. The first card, 'PLD 2053/S', has a price of '€100.00' which is highlighted with a red box. Other products include 'Black Down Citadel Parka' (€995.00 to €800.00), 'Kaki Canvas Double Breasted Overcoat with' (€800.00), and 'Belt' (€100.00). A 'HOME / COL' link is visible in the top right corner.

1. In the back office go to Design > Theme Editor
2. Navigate to the **products.rain** snippet
3. Find the follow section that begins with `{% if product.price.price_old %}`, it should look like this:

### products.rain snippet before customization

```
{% if product.price.price_old %}
  <span class="old-price">{{ product.price.price_old | money }}</span>
  {% if shop.settings.legal.mode == 'strict' %}
    <small class="srp">{{ 'SRP' | t }}</small>
  {% endif %}{% endif %}
</div>
<div class="right">
  {{ product.price.price | money }} {% if shop.settings.legal.mode ==
'strict' %}*{% endif %}
```

4. Surround the above code with `{% if 'offlineproduct' not in product.data_01 %}` and `{% endif %}` to make it look like this:

### products.rain snippet customized

```
{% if 'offlineproduct' not in product.data_01 %}
  {% if product.price.price_old %}
    <span class="old-price">{{ product.price.price_old | money }}</span>
    {% if shop.settings.legal.mode == 'strict' %}
      <small class="srp">{{ 'SRP' | t }}</small>
    {% endif %}{% endif %}
  </div>
  <div class="right">
    {{ product.price.price | money }} {% if shop.settings.legal.mode == 'strict' %}
*{% endif %}
  {% endif %}
```

This removes the price from the category and collection page.

## FAQ

### Does this work the same for all themes?

No, unfortunately not. However, most themes are structured the same way and use both **product.rain** and **products.rain**. The IF statement needs to be added to all the snippets and pages that contain an price code.

### What can we do with Data\_02 and Data\_03?

Basically the same thing, however in the example above **Data\_02** and **Data\_03** would not have worked on the **products.rain** page. These two Data fields can only be read on the Product page (**product.rain**). Data\_01 however can be implemented and read everywhere.