

Researchers from the journal reviewed a host of data and evidence published on insect-bite treatments. It concluded in many cases treatments for insect bites had not actually been tested for such purposes. It said medical help should clearly be sought if serious symptoms, such as infections or anaphylactic shock, developed. But it said for simple bites a flannel or cloth soaked in cold water often worked best - despite advice from official bodies, such as NHS Choices, suggesting treatments should be used. David Phizackerley, the deputy editor of the journal, said: "People are using these treatments so they should know there is no evidence they work. [Most] bites will get better on their own." Hungry bugs placed on shaved arms were more likely to try to feed compared with those on unshaved arms, the journal *Biology Letters* reported. Researchers say the hair slows down the bed bugs and warns the victim. Pest controllers say the UK is currently experiencing a steep rise in the number of bed bug infestations. Prof Michael Siva-Jothy, from Sheffield University's Department of Animal and Plant Sciences, recruited brave volunteers to test the theory further, watching the bedbugs as they found a place to feed and removing them only as they were about to bite. This tallies with other studies which look at how humans came to be relatively less hairy than apes.

He found that more layers of both longer visible hairs and finer, "vellus" hairs near the surface appeared to work as a deterrent to the insects, with the finer hairs also acting as an early warning system. Continue reading the main story "Start Quote If you have a heavy coat of long thick hairs it is easier for parasites to hide" Professor Siva-Jothy Sheffield University Prof Siva-Jothy said: "Our findings show that more body hairs mean better detection of parasites - the hairs have nerves attached to them and provide us with the ability to detect displacement." He said they also slowed down the insect as it searched for a tasty spot to bite. "The results have implications for understanding why we look the way we do, what selective forces might have driven us to look the way we do, and may even provide insight for better understanding of how to reduce biting insects' impact on humans." However, even though men are naturally hairier than women, they do not appear to be bitten less often. Professor Siva-Jothy suggested this pointed to an evolutionary battle between bed bugs and their prey, with the insects adapting to automatically head for relatively hairless bits of the body, such as wrists and ankles. He added that extreme hairiness might also be more of a disadvantage than an advantage. If you have a heavy coat of long thick hairs it is easier for parasites to hide, even if you can detect them. "Our proposal is that we retain the fine covering because it aids detection and if we lost all hair, even the relatively invisible fine hair, our detection ability goes right down."