

ShortName	Parameter Name	FontLab Studio / Font Info / Names and Copyright	OpenType format fields	Limitations
FFN	Full Font Name	Full Name	name.4.1.0.0, name.4.3.1.1033, CFF.FullName	length < 64 chars
PSN	PostScript Name	PS Font Name	name.6.1.0.0, name.6.3.1.1033, CFF.FontName	length < 30 chars, no spaces, only A-Za-z0-9 and one hyphen
TFN	Typographic Family Name	OpenType-specific names / OT Family Name	name.16.3.1.1033, CFF.FamilyName	length < 32 chars
TSN	Typographic Style Name	OpenType-specific names / OT Style Name	name.17.3.1.1033	length < 32 chars
SGN	Styling Group Name	Family Name	name.1.1.0.0, name.1.3.1.1033	length < 32 chars
SLN	Styling Link Name	Style Name	name.2.1.0.0, name.2.3.1.1033	length < 32 chars
Is Bold	Styling Link "is bold"	Font is bold	head.macStyle.bit0, OS/2.fsSelection.bit5	
Is Italic	Styling Link "is italic"	Font is italic	head.macStyle.bit1, OS/2.fsSelection.bit0	
Weight	Weight	Weight (numeric)	CFF.Weight	value >= 250 and <= 900 in steps of (OS/2.usWeightClass) 50, regular must be 400, bold must be 700

let's consider an example naming scheme for the typographic family called "Demo":

PSN	TFN	TSN	SGN	SLN	Is Bold	Is Italic	Weight
Demo-UltLig	Demo Ultra Light		Demo UltLig	Regular			UltraLight (250)
Demo-UltLigIta	Demo Ultra Light Italic		Demo UltLig	Italic		X	UltraLight (250)
Demo-Lig	Demo Light		Demo Lig	Regular			Light (300)
Demo-LigIta	Demo Light Italic		Demo Lig	Italic		X	Light (300)
Demo-Reg	Demo Regular		Demo	Regular			Regular (400)
Demo-Ita	Demo Italic		Demo	Italic		X	Regular (400)
Demo-SemBol	Demo Semibold		Demo SemBol	Regular			Semibold (600)
Demo-SemBolIta	Demo Semibold Italic		Demo SemBol	Italic		X	Semibold (600)
Demo-Bol	Demo Bold		Demo	Bold	X		Bold (700)
Demo-BolIta	Demo Bold Italic		Demo	Bold Italic	X	X	Bold (700)
Demo-Bla	Demo Black		Demo Bla	Regular			Black (900)
Demo-BlaIta	Demo Black Italic		Demo Bla	Italic		X	Black (900)
Demo-Cond	Demo Condensed		Demo Cond	Regular			Regular (400)
Demo-CondIta	Demo Condensed Italic		Demo Cond	Italic		X	Regular (400)