



# SEASONAL HOSPITALITY PACKAGES 2026/2027



Where Every Matchday Feels Special

# WELCOME TO THE VALLEY

Step into one of football's most historic grounds and discover a matchday experience that blends tradition with modern comfort

At Charlton Athletic, hospitality is more than just a seat at the game, it's an opportunity to experience an authentic London football atmosphere in a premium setting, while building meaningful relationships in a relaxed and engaging environment.

Whether you're entertaining clients, rewarding teams, or enjoying time with friends and family, our hospitality packages are designed to deliver an experience that is both memorable and valuable.



# UPCOMING REFURBISHMENTS

We are investing significantly in Charlton Athletic's hospitality facilities this close season to enhance the matchday experience.

The refurbishments will deliver a modern, comfortable, and premium environment, offering a refreshed hospitality experience distinct from previous seasons.

Guests will continue to enjoy a range of hospitality options tailored to different preferences, while existing members will benefit from priority renewal and preferential pricing.

We look forward to welcoming supporters and partners back to the upgraded offering at The Valley, setting a new standard of hospitality for the seasons ahead.



# THE CHARLTON HOSPITALITY EXPERIENCE

Enjoy football from a new perspective, where exceptional service and premium surroundings enhance every moment of the game. Charlton Athletic offers something distinct within London:

- A club with deep heritage and a strong identity
- A passionate fanbase and genuine matchday atmosphere
- A more intimate and personal hospitality experience
- Excellent access from across London and the South East

This is hospitality without compromise, combining quality with authenticity. Discover a curated selection of hospitality packages designed to elevate your event experience. From refined chef-led dining to relaxed social settings, each offering combines exceptional food, premium service, and a unique atmosphere.



# OUR MATCHDAY PACKAGES

Discover a range of packages designed to suit every occasion, whether entertaining clients or celebrating with friends.

- Executive lounges and shared hospitality spaces
- Private boxes for exclusive hosting
- Seasonal and match-by-match packages
- Bespoke experiences tailored to your requirements

Each option is designed to deliver flexibility, comfort, and a premium matchday environment.



# SEASONAL HOSPITALITY BENEFITS

- Access to your facility from 2.5 hours pre-kick off until one hour post-match
- Guarantee your stadium seats & facilities for all home League games
- Reduced price vs buying every game individually
- Programme and team sheet for all matches
- 10% discount in the Club shop
- An exclusive welcome gift to mark the start of your seasonal hospitality experience





# LENNIE LAWRENCE SUITE

## LENNIE LAWRENCE SUITE Premium dining experience

Enjoy premium seating, exceptional dining, and attentive service in an exclusive setting named after a Club legend, designed for meaningful conversation and high-level hosting.

### BENEFITS:

- A premium five-course plated dining experience served pre-match:
  - Refined starter course to begin your dining experience
  - Chef-led main course featuring premium ingredients and contemporary techniques
  - Elegant dessert course to complete pre-match dining
  - Half-time selection of freshly baked goods
  - Full-time cheese board featuring fine cheeses and complementary accompaniments
- Complimentary premium bar service including fine wines and selected beverages
- Access to matchday car park, and Premium Members day at the Training Ground

### PRICE TO RENEW FOR 2026/2027:

Renewing Members: £3,765 + VAT  
New Members: £4,350 + VAT



To renew your hospitality place for next season, contact:

✉ [Lucy.McNicholas@cafc.co.uk](mailto:Lucy.McNicholas@cafc.co.uk)





# CLUB 1905

## CLUB 1905 Chef's Table experience

A vibrant and social dining concept featuring a selection of expertly crafted small plates, perfect for sharing and exploring a variety of flavours.

### BENEFITS:

- A generous selection of seasonal small plates, designed to form a full dining experience, alongside hand-crafted desserts, served from the Chef's Table pre-match
- Freshly baked, home-made treats served at half-time, alongside tea and coffee
- A relaxed offering of post-match snacks to round off your experience
- Complimentary welcome drink included
- Premium bar offering available to purchase, including fine wines, local ales and barista style coffee
- Pitch visible lounge
- Man-of-the-match presentation post-match

### PRICE TO RENEW FOR 2026/2027:

Renewing Members: £2,805 + VAT  
New Members: £3,300 + VAT

\*Option to add inclusive premium drinks package for £995 + VAT for the season



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## FLOYD'S Grazing hospitality experience

A contemporary and accessible dining option with high-quality dishes served in a lively, informal setting.

### BENEFITS:

- A relaxed grazing-style selection available throughout, including freshly prepared pizzas, a variety of street food favourites, and chef's selection of cakes and sweet treats
- A relaxed offering of post-match snacks to complete your experience
- Two complimentary drinks included
- A sport's bar open throughout to purchase drinks, including including craft beers and wines

### PRICE TO RENEW FOR 2026/2027:

Renewing Members: £2,195 + VAT  
New Members: £2,500 + VAT



# FLOYD'S

To renew your hospitality place for next season, contact:

✉ [Lucy.McNicholas@cafc.co.uk](mailto:Lucy.McNicholas@cafc.co.uk)





# STADIUM BOXES

## ALAN CURBISHLEY STAND & WEST STAND BOXES

### A private hospitality experience

From a premium hospitality experience in the West Stand, to a more classic offering in the Alan Curbishley Stand, boxes offer an outstanding way to experience matchday in a private setting.

For existing box holders, your account manager will be in touch regarding your renewal status for the 2026/2027 season.

For anyone interested in securing a high-demand, low-availability box for next season, or to find out more about the box options and opportunities, please register your interest directly with Lucy McNicholas.



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# HOSPITALITY PRICE COMPARISON

Package	Seasonal Price 2026/2027 (excluding VAT)	Seasonal Price 2026/2027 (including VAT)	Match-by-match Price 2026/2027 (excluding VAT)	Match-by-match Price 2026/2027 (including VAT)
Lennie Lawrence Suite - renewing	£3,765.00	£4,518.00	£180.00	£216.00
Lennie Lawrence Suite - new	£4,350.00	£5,220.00	£220.00	£264.00
Club 1905 with drinks - renewing	£3,800.00	£4,560.00	£190.00	£228.00
Club 1905 with drinks - new	£4,295.00	£5,154.00	£210.00	£252.00
Club 1905 without drinks - renewing	£2,805.00	£3,366.00	£145.00	£174.00
Club 1905 without drinks - new	£3,300.00	£3,960.00	n/a	n/a
Floyd's - renewing	£2,195.00	£2,634.00	£110.00	£132.00
Floyd's - new	£2,500.00	£3,000.00	£125.00	£150.00

Note - the Lennie Lawrence Suite was formerly named the Vice President's Lounge, and Floyd's was formerly named the Vista Lounge  
 Note - under-12s receive a 25% discount on listed price

# THANK YOU

Thank you for your continued support of Charlton Athletic.

Your loyalty and commitment, whether hosting guests, supporting the team, or simply enjoying matchdays with us, play an important role in everything we do at the club.

As we look ahead to an exciting new chapter, with enhanced facilities and refreshed experiences, we very much hope you will choose to continue your journey with us for the upcoming season.

We look forward to welcoming you back and sharing many more memorable matchdays together.



# JOIN US AT THE VALLEY

And experience Charlton Athletic hospitality for yourself.

To discuss availability or tailor a package to your needs,  
please get in touch with our team.

**Lucy McNicholas - Head of Hospitality**

**Lucy.McNicholas@cafc.co.uk**

**020 8333 4000**

